

## What is your perspective on Business Plans?

By Warren Rutherford

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*"We say we are going to do one thing, may write something else, and actually do something entirely different." Is this you, no written plan, poorly written objectives, limited non-financial objectives, infrequent review of performance to plan?*

What Could You Use to Do it differently?

- A plan for every business unit—online?
- A balanced scorecard for EVERY objective—online?
- A balanced scorecard for each and every business unit—online?
- A planned action status report for each and every planned action—online?
- A business plan schematic for the whole company, updated monthly—online?

A One Page® Plan is a simple, straight-forward process that requires concentrated thinking on core issues, and produces a tool that is useful throughout the year.

What does it entail?

Each One Page® Plan addresses the 5 key questions for every business for your Vision, Mission, Objectives, Strategies, and Action Plan.

-Rutherford Advisors, Inc. is hosting an informational workshop on The One Page® Business Plan at 3 locations in September.

-Learn about One Page® Business Planning and develop a Vision Statement for your Company to get you started. Reservations required. No charge for the workshop.

-Please call Warren Rutherford at 508-428-9345 or email him for your reservation.

-Ask Warren about the One Page Owners Group starting in October.

Locations

-Brockton, MA - September 16, 8-10, AM, Metro South Chamber of Commerce, 60 School St. Brockton, MA.

-Hyannis, MA - September 18, 3-4:30 PM, Mid-Cape Home Center, 1520 Route 132, Hyannis, MA.

-Fall River, MA - September 25, 8-10 AM, Fall River Area Chamber of Commerce, 200 Pocasset St. Fall River, MA

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One Page Business Plans, Executive Coaching & Mentoring, Business Advisor to small and medium businesses, focus on operational planning, goal setting, accountability, improving corporate communications and culture.

Category Business plan

Tags business consulting, business plans, change management, executive coaching, mentor, advisor, one page business plan

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