

## **The WT Rawleigh Company in business since 1889 continues tradition**

*By Chris Corkum*

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*The Rawleigh Company has become synonymous with quality and reliability. The Rawleigh Company was founded in the year 1889 by W.T. Rawleigh, and fast became the market leader in home products and home remedies.*

People have been using Rawleigh products for over a hundred years now, and Rawleigh products are now synonymous with quality. Popular Rawleigh products include antiseptic salves, camphor balms, and medicated ointments. Back in the 19th century spices were also believed to promote good health, and the Rawleigh Company offers popular spices like black pepper, cinnamon, and sage. Rawleigh products are broadly classified into the following categories:

### Rawleigh home remedies

As the name suggests, Rawleigh home remedies are designed to take care of everyday accidents and problems like cuts, bruises, and body pains. One of the first products offered by the Rawleigh Company was antiseptic salve, and other home remedies include camphor balms, internal AP oil, medicated ointments and the popular Rawleigh pain balm. Another popular Rawleigh home remedies product is the Propolis Salve that helps cure wrinkled and dry skin. Women looking to combat wrinkles and stretch marks will also find the Rawleigh Propolis salve an effective solution to stretch marks.

### Rawleigh liquid nutrition

Rawleigh produces a fantastic array of liquid foods that are designed to supplement the daily diet of people. Lack of proper nutrition and junk food, have meant that the everyday diet of Americans can no longer meet the nutritional requirements of the average person. Rawleigh offers a wide variety of products like Formula #1 that are designed to help people combat cardiovascular problems naturally. Contrary to popular belief, Rawleigh's liquid nutrition products are a combination of natural extracts like honey and modern day chemicals like EDTA. Apart from cardiovascular food, Rawleigh also offers nutritional supplements that support the immune system.

### Rawleigh spices and seasonings

As mentioned earlier, the Rawleigh Company has been dealing in spices and seasonings for some time now. Popular Rawleigh seasonings include cinnamon, black pepper, sage and Rawleigh's special Allspice combination that is a mixture of popular spices and seasonings. Apart from the usual seasoning, the Rawleigh Company also produces a world famous Steak & Hamburger Seasoning that is ideal for flavoring steak, ham and meat products.

### Rawleigh flavoring and extracts

Apart from offering spices and seasonings, Rawleigh has world class flavoring and extracts on offer. Popular Rawleigh flavors include Black Walnut, Butter Rum, and the popular (three flavor) Vanilla, Butter & Nut. Apart from flavors, the Rawleigh Company also produces extracts from products like Almond, Vanilla, Lemon, Coconut and Maple. In a nutshell, there is something for everyone when it comes to flavorings and extracts.

Apart from the products mentioned above, Rawleigh also produces other world class products that are designed to help people maintain a healthy life style. The Rawleigh Company also produces weight loss products under their Golden Pride and Goldshield Elite products range, and popular weight loss products include Hoodia pills and other high protein supplements that are designed to induce and sustain weight loss.

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