

Marketing Opportunities Are Emerging For Newly-created Internet Domain Name Extension

By Mark Kolb

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The new domain extension dot.ME provides companies with a unique marketing vehicle. Easy-to-remember, verb-oriented, personally-targeted action phrases are about to become domain placeholders.

Aurora, Ontario Canada

A new domain name extension quietly hit the internet on July 17th. **Dot ME** presents companies with a **new channel** for marketing their products and services. Catchy domain names like *fly.me*, *insure.me*, *successful.me*, *stylish.me* will provide innovative companies with fresh **marketing opportunities**, exploiting these phrases in unique personal campaigns.

Dot.ME provides companies with a **unique marketing vehicle** that doubles as a domain name. For the first time in internet history, easy-to-remember, verb-oriented action phrases are all about you and me, while at the same time acting as memorable domain placeholders. A new marketing paradigm will emerge to embrace the action-oriented, intrinsic aspects of .ME. Verbs, adverbs and adjectives will play a key part in identifying products and services and marketing them directly to us.

Featuring these interesting dot.ME domain names is the website <http://www.dotmewebsites.com>, which was created to allow dot.ME domains to be showcased to marketers. At **www.dotmewebsites.com**, prominent names can be centralized by their owners for free. Domain name owners can gain exposure by listing their marketable dot.ME domains at no charge and companies may visit the website to examine names for their marketing potential and intrinsic value or to get ideas about using dot.ME in their own campaigns. This is a completely **free service** aimed at promoting the marketable and personable nature of dot ME.

Companies that realize the importance of owning an action-oriented dot.ME domain name will soon be able to provide a memorable, targeted message to their audience.

Visit <http://www.dotmewebsites.com> for more information.

About DotMeWebsites.com, a division of Knowledge Probe Inc.

Knowledge Probe Inc. is a provider of free on-line educational software as well as games for the mobile community. Knowledge Probe is currently developing its inventory of 80 dot.ME domains to cover many service areas.

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We develop free browser-based educational software and games as well as games and applications for the iPhone and iPod. Currently, we are in the midst of developing 80 new dot.ME websites such as <http://www.canadian.me>.

Category	Advertising, Internet, Marketing
Tags	dot me, Marketing, domains, Advertising, promotions, search engines, Internet, Me
Email	Click to email author
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Zip	L4G3G8
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