

## **Modular Homes, Inc. - New Name, Enhanced Services**

*Chief Builders announced today their new company name – Modular Homes, Inc. - accompanied by a re-branding initiative to coincide with an expanded commitment to their existing and future clients. This enhanced consumer focus will enable Modular Hom*

**July 29, 2008** - [PRLog](#) -- Modular Homes, Inc. consists of a talented and energetic team of professionals with over 50 years of combined experience and diverse expertise. The team prides itself on working with the well-informed, discriminating customer, and stands for a quality product that delivers both value and style.

Founded by David R. Cooper II, MHI has created a corporate culture that is service oriented, and includes communicative, detail focused professionals, all of whom share David's meticulous approach to home building. Based on the guiding principles of collaboration, and providing the highest level of quality, Modular Homes, Inc., has aligned itself with innovative, passionate professionals who share these values. This corporate foundation creates the environment where each project is built with a true team effort, beginning and ending with the customer's complete satisfaction.

Rapidly gaining a reputation as a "Green Building Leader," MHI prides itself on staying on top of cutting edge technology while still providing an on time quality product. As further proof of their commitment to green building techniques, Modular Homes, Inc. is set to build its first LEED Certified Home. "Leadership in Energy and Environmental Design" Certification provides independent, third-party verification that a building project meets the highest green building and performance measures.

Modular Homes, Inc. delivers custom built homes for the customer, who is both value-oriented and environmentally aware. The nature of modular building is already friendly to the environment, in the sense that there is less waste produced as the structures are built in an indoor, controlled environment. And because the modules are built to withstand transportation from the factory to the home site, the construction is stronger and more energy efficient than traditional stick built homes.

Buying a home is one of the biggest undertakings of an individual's lifetime. Modular Homes, Inc., takes this very seriously, and guides the customer through every step of the process. Cultivating a personal relationship with their clients adds value and confidence to the homeowner's decision to work with Modular Homes, Inc.

Based in a new design center located in Edison, NJ, Modular Homes Inc. is a proven leader in the custom modular home marketplace. MHI also provides nationwide consulting services to homeowners, architects and builders.

"We are a true custom builder, we work with our client to allow for just about any level of customization you need" said David Cooper. "From basic floor plans to finishing design touches, you have input every step of the way. And, we can build from your plans or ours - or somewhere in between."

Modular Homes, Inc. creates single and multi-family home products for clients ranging from homeowners and small custom builders to large tract developers. Be it a gracious colonial estate-style home on the bucolic countryside, or a multi-family urban midrise project, MHI brings a wealth of experience, integrity and ingenuity to an industry thirsting for a better grade of product.

From a modest first home to eye-popping luxury and spectacular vacation homes; those who understand

construction know to call on Modular Homes, Inc.

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About Modular Homes, Inc.: MHI is a leader in the custom modular home market, delivering superior products and unparalleled services to modular home buyers and builders in Eastern U.S. MHI also provides consulting services to homeowners, architects and builders throughout the United States. If you would like to learn more about our green modular homes or to speak to a professional consultant, call Modular Homes, Inc. today at 732-538-4515 or visit our website at <http://www.modularhomesinc.com>

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