

## Demos Watch Signs Chris Van Dine

*Chris Van Dine, a pro biker on the Cannondale CUT team has signed with Demos Watch as its first pro athlete.*

**July 25, 2008** - [PRLog](#) -- Chris Van Dine, a pro biker on the Cannondale CUT team, has signed with Demos Watch as its first pro athlete. Demos Watch makes watches and accessories for the action sportswear market, focusing on designs that encompass various parts of the BMX, downhill, mountain bike markets as well as dirtbike and street motorcycle markets.

The company's first watches are the "chunky" stainless steel chain watches and rubber strapped tread watches.

Demos Watch Company is based in Encinitas, California. Chris Van Dine spends his time on the road as well, but lives part time in southern California and Utah.

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demos watch co. is an active sportswear company specializing in watches designed for the bike and motorbike market, with its initial "Chain" and "Tread" designs developed with a unique look and feel.

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| Source         | Demos Watch Co.   |
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| State/Province | California  |
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