

TrackingtheWorld, Inc. Announces GPS Tracking Software Reseller Opportunities

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Multi-license packages for cutting-edge GPS tracking software now available.

Burlingame, CA- TrackingtheWorld, Inc., a global leader in the development of GPS tracking devices, recently announced the availability of multiple license packages for the firm's cutting-edge GPS tracking software.

Gilbert Walz, CEO of TrackingtheWorld, Inc. said the multi-license packages are now available at generous margins allowing buyers to resell individuals licenses for a considerable profit to those who plan to start their own subscription-based GPS tracking businesses. The multi-license packages also include regular updates, technical support and training. "We provide licensees with all the support they need to be successful with this unique opportunity," said Walz.

Walz said the increasing affordability of and demand for GPS tracking devices by businesses of all sizes represents significant investment potential for those interested in reselling commercial licenses for GPS tracking software. "GPS tracking is quickly becoming a routine part of everyday business operations. We expect the demand for both commercial GPS tracking software and quality service providers to continue to increase over the next few decades," said Walz.

TrackingtheWorld's sophisticated GPS tracking software provides unparalleled features for businesses and individuals including 3-D animation, geo-fencing, route playback, activity reports, and customized mapping options.

TrackingtheWorld GPS tracking software is designed for use with TrackingtheWorld's large selection of GPS tracking devices. Distributorships of TrackingtheWorld GPS trackers and accessories are also available. Software administrators have the option of using their own server, or outsourcing a server with a third party provider.

GPS technology is often utilized by business owners for a variety of applications including, fleet management, fuel efficiency, heavy equipment and construction site security, and asset tracking. In addition, GPS tracking devices and software are often credited for the quick return of stolen vehicles or merchandise.

TrackingtheWorld, Inc. is a respected global leader in the development of GPS tracking technology. The firm recently received worldwide media coverage related to the development of the GPS Letter Logger for the United States Postal Service. For more information on TrackingtheWorld's GPS tracking software including a video demonstration, please visit www.trackingtheworld.com.

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