

LG International Corp. - SWOT Analysis - New Research Report on Companies and Markets

www.companiesandmarkets.com adds new report - LG International Corp. - SWOT Analysis

July 20, 2008 - [PRLog](#) -- LG International Corp. - SWOT Analysis Company Profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

LG International Corporation (LGI) specializes in the trading of commodities, industrial products, information technology products and consumer goods. The company is a trading arm of LG Group, one of the largest conglomerates of South Korea. The company primarily operates in Asia and Europe. The company operates through eight subsidiaries and 39 representative offices. It is headquartered in Seoul, Korea and employs about 790 people. The company recorded revenues of KRW5,577,583 million (approximately \$5,912.2 million) during the fiscal year ended December 2006, a decrease of 12.8% as compared to 2005. The operating profit of the company was KRW132,839 million (approximately \$140.8 million) during fiscal year 2006, a decrease of 13.9% as compared to 2005. The net profit was KRW96,592 million (approximately \$102.4 million) in fiscal year 2006, a decrease of 20.6% as compared to 2005.

Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting the company in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement

Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

<http://www.companiesandmarkets.com/Summary-Company-Profil...>

--- End ---

Source companiesandmarkets.com
Industry [Reports](#)
Link <https://prlog.org/10091550>



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online