



Purple Trout Offers Online SEO Webinar

Purple Trout will be presenting the basics of Search Engine Optimization, which will help your business learn how to obtain higher rankings in Google and other search engines.

July 17, 2008 - [PRLog](#) -- Purple Trout, LLC. a Search Engine Optimization (SEO) firm located in Cincinnati, Ohio, is offering a free, online webinar focusing on the basics of SEO.

The webinar will be held on Thursday, August 7, 2008. Steve Phillips, principal of Purple Trout, will provide an overview of SEO; explain its importance and share ideas on how to apply simple, yet powerful SEO strategies to strengthen your website. The webinar will also cover keyword research, including resources; what to do when you've uncovered your targeted keywords, meta tag codes, content; link building; search engine sitemaps and more.

The webinar will take place from 10 a.m. to 11 a.m. Admission is free. To register, visit www.purpletrout.com/seminar.html. For questions, please contact Steve Phillips at 513/885-5000 or steve@purpletrout.com.

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Purple Trout, is a true Search Engine Optimization (SEO) firm located in Cincinnati, Ohio. Specializing in honest and ethical SEO techniques to obtain higher rankings for company websites in Google, Yahoo, MSN and other search engines. For more information, visit www.purpletrout.com.

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Source Purple Trout, LLC
State/Province Ohio
Country United States
Industry [Business](#), [Marketing](#)
Tags [Purple Trout](#), [SEO](#), [Search Engine Optimization](#), [Seo Webinar](#)
Link <https://prlog.org/10090667>



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