

## **MyOutdoorAdventure.com Official Launch – The Premier Outdoors Social Network**

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*Connecting "Those who have been" with "Those wanting to go," MyOutdoorAdventure.com is the premier social platform for the traveling and outdoors enthusiast!*

**My Outdoor Adventure (MOA)** has announced the official launch of a new social network focused on and dedicated to the outdoors enthusiast. Connecting "Those who have been" with "Those wanting to go," **MyOutdoorAdventure.com** is the premier social platform for the traveling and outdoors enthusiasts wanting to discover new adventures, information, like-minded people, and more.

With outdoors activities in mind, **MOA** aims at providing an online home to those who live to hike, run, swim, kayak, travel, climb, bike, dive, off-road, fly and all things possible in the great outdoors.

On par with the standard social networking experience of free user accounts, friend connections, messaging and photo albums, **MyOutdoorAdventure.com** takes it to a new level with the incorporation of traveling adventure entries, adventure photo galleries, location entries and the ability to add other user's adventures to their "To Do" list. In addition, a member's profile proudly displays the member's entered adventures, friends, photos, To Do List, events and reviews.

With an easy to use interface and website optimized structuring for all browsers (Internet Explorer, Firefox, Safari, etc.) and screen reader capabilities, **MyOutdoorAdventure.com** is a graphically appealing and W3C compliant website. MyOutdoorAdventure.com was designed & developed by Los Angeles based web company, Soulfire Interactive Media Group ([www.soulfireimg.com](http://www.soulfireimg.com)).

Already planning future site features and capabilities, **MOA** is looking to become one of the top travel destination and friend-sharing networks within its genre. A goal that is attainable with upcoming partnerships and strategic alliances with the outdoor community's top retailers, manufacturers and service providers.

**My Outdoor Adventure** and **MyOutdoorAdventure.com** are based out of Southern California, USA. The brain child of an avid adventure seeker, MOA is online to provide location specific information, adventure opinion & reviews to those looking to maximize their time in the great outdoors.

For more information, visit: [MyOutdoorAdventure.com](http://MyOutdoorAdventure.com)

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Category	Lifestyle, Sports, Internet
Tags	Social Network, outdoor social network, outdoors, adventure, Travel, my outdoor adventure, sports
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