

## Meet Pro Skater Ryan Sheckler This Sunday At Sixth Avenue Electronics' Springfield Store

*Skateboarding phenom Ryan Sheckler will autograph free skateboard posters on Sunday July 20 at the Sixth Avenue Electronics store located on Route 22 West in Springfield, NJ. The one-hour autograph session will take place from 12:00 – 1:00 p.m.*

**July 15, 2008 - [PRLog](#)** -- Skateboarding phenom Ryan Sheckler will autograph free skateboard posters on Sunday July 20 at the Sixth Avenue Electronics store located on Route 22 West in Springfield, NJ. The one-hour autograph session will take place from 12:00 – 1:00 p.m.

Fans can also purchase Ryan Sheckler signature series headphones made by Panasonic, which will be on sale while supplies last. Making a statement in sound and style, the RP-HTX7-RS limited edition headphones feature the cutting-edge design for which Panasonic headphones are known. The over-the-ear driver units are bold red, which is Ryan's favorite color and feature an imprint of Ryan's coveted signature.

Ryan Sheckler is the three-time defending champion of the AST Dew Tour, (<http://www.ast.com/>) recognized as the premier sports tour in the action sports category. He is also the star of the MTV reality show Life of Ryan.

Sheckler, a self-professed music addict, listens to heavy metal, classic rock, rap and some 80's music. He declares: "Panasonic's awesome headphones make my music sound great. I'm glad to be part of the Panasonic family, rocking out to loud music. I could never survive all this traveling without killer headphones."

"When the leading skateboarder teams up with the leading consumer electronics company, it's bound to be a winning combination," says Tom Hantson, national product category manager of Panasonic headphones. "Panasonic is proud to be associated with Ryan Sheckler, and these signature headphones reflect our commitment to providing products for today's active digital lifestyle."

Ryan Sheckler holds first place medals in the X Games, World Cup Skateboarding Championships, AST Dew Tour, Globe World Cup and Gravity Games. He is famous for his unique "Shecklair" move, a combination of a kick-flip and an Indy air completed with the legs fully extended.

The RP-HTX7-RS headphones have an SRP of \$69.99 and will be sold and promoted at select retail outlets across the country and at the merchandise tents at each of the five Dew Action Sports Tour stops beginning this summer: Baltimore, Cleveland, Portland, Salt Lake City and Orlando.

For high resolution images, please click here:

<http://www2.panasonic.com/webapp/wcs/stores/servlet/prMod...>

### About Sixth Avenue Electronics

Sixth Avenue Electronics- the Premier Source for high-end electronics and accessories. With firm roots in the consumer electronics industry and a growing chain of stores, Sixth Avenue Electronics is paving the way into the future. A six time consecutive winner of Audio/Video International Magazine's Retailer of the Year award, our leadership is empowered by our commitment to customer service and care. Sixth Avenue Electronics can be found at <http://www.6ave.com>.

### About Panasonic Consumer Electronics Company

Based in Secaucus, N.J., Panasonic Consumer Electronics Company is a Division of Panasonic Corporation of North America, the principal North American subsidiary of Matsushita Electric Industrial Co. Ltd. and the hub of Panasonic's U.S. marketing, sales, service and R&D operations. Information about Panasonic products is available at [www.panasonic.com](http://www.panasonic.com). Additional company information for journalists is available at [www.panasonic.com/pressroom](http://www.panasonic.com/pressroom).

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City/Town	Springfield
State/Province	New Jersey
Zip	07081
Country	United States
Industry	<a href="#">Sports</a> , <a href="#">Electronics</a> , <a href="#">Entertainment</a>
Tags	<a href="#">Skate</a> , <a href="#">Skater</a> , <a href="#">Sheckler</a> , <a href="#">Skating</a> , <a href="#">Fan</a> , <a href="#">Fans</a> , <a href="#">Autograph</a> , <a href="#">Panasonic</a> , <a href="#">Sixth Avenue</a>
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