

Explore Talent Celebrates 5 Years

By Flowers PR

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Explore Talent celebrates 5 year anniversary with launch of new website.

ExploreTalent.com is celebrating its 5-year anniversary this month by launching it's new site. The new and improved ExploreTalent.com went through a slick redesign, revamped navigation, updated their logo and added many new features, services and sections. "We have been working on the new site for almost a year now, every time we thought we had it done, we found something new we wanted to add for our members. We were thrilled to get it completed in time for our 5 year anniversary," explains Don Hinder, Marketing Manager.

In July of 2003 Explore Talent began its journey to unite the modeling/acting and music communities from the entire United States into a centralized online talent pool and community that covers every city in every state. Explore Talent began with a skeleton office crew and a handful of members and has grown into the largest online talent community on the planet with almost 2 million registered members. Over the last 5 years Explore Talent has expanded its services and offerings, most recently to include tools for musicians such as unlimited music and video file uploads. The online Community is for both Talent and Casting Agents. Models, actors, dancers and musicians use the site to find work, answer casting calls and network with peers while casting agents can search through millions of portfolios to fill specific roles and post upcoming auditions.

The site adds new casting calls, auditions and gigs as they come in with over 25k new jobs listed every month covering every city of the US and Canada, 10 times that of any other talent website. As the sites membership and amount of open calls and jobs grew, a new system called CastMatch was created. CastMatch takes into account the specific requirements for the casting call such as specific age, gender, ethnicity or market. CastMatch then selects from the talent pool all those that fit the casting requirements. Members specify their own criteria and interests, when CastMatch finds a match, it immediately notifies the member about the job. CastMatch makes sure that members only get the castings that interest them as well as those they physically fit. CastMatch saves time for everyone, members do not need to sort through things of little interest to them and casting agents only get replies from people who meet their exact needs.

Explore Talent community members can be assured that they will not miss a casting call or audition even if they have not logged into the site for a few days. CastMatch emails members the jobs as they come in. For new members, the site offers a 7-day free trial of CastMatch and other premium services. Besides the casting services offered by Explore Talent, the site also has many other features and resources. Models and Actors can create and display their portfolios, upload their resumes and offer samples of their work. ExploreTalent.com also offers Free hosting, website promotional space, and unlimited uploads of music samples, photos and videos.

The site offers a great way for aspiring models, actors and musicians to get online exposure without having to undergo the expense of creating their own website. Exploretalent.com offers networking, instant messaging and mail services for our talent community and has comprehensive resource and industry listings for Canada and the U.S.

The last 5 years have been amazing and in the next 5 years we hope to create even better technologies and solutions to connect talent with the job of their dreams. Explore Talent thanks the millions of talented actors, models, artists and musicians that have helped us create the largest casting service and talent community on the planet.

ExploreTalent.com is the largest talent and casting website on the planet with a membership reaching almost 2 million. ExploreTalent.com matches models, actors, dancers, musicians, artists and other talent with casting calls, casting agents, jobs and auditions in their area.

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