

Vote For Your Favorite Celebrity Fashion Styles!

StylePointer.com launches new voting feature, which allows users to vote for their favorite celebrity fashion styles!

July 14, 2008 - [PRLog](#) -- Celebrity fashion styles shopping website StylePointer.com (<http://www.stylepointer.com>) launched a voting system today. The new voting feature allows users to easily give rating on any of the hundreds of celebrity looks on the site. Under each celebrity style, there is a five star rating bar. Users can mouse over to the bar and cast their vote on that look.

“The objective of this feature is to allow our users to contribute to the content of our website. We currently have hundreds of celebrity styles and we display 30 styles on each page. It can be overwhelming to some users. By having the rating bar we give an option to the users to only shop the highest-rated celebrity styles. Besides, users like to voice their opinion and this rating system is the easiest and most direct channel for our users to do just that. This feature is the beginning of our Web2.0 features to be launched this year.” Vivian Wong, VP of product management of StylePointer.com, explained the rationale of launching the voting feature.

StylePointer.com is a unique and innovative celebrity fashion shopping website that was founded in 2007. Users shop clothing and accessory items by celebrity styles. For instance, user can choose Kim Kardashian from dozens of celebrities and browse through Kim’s latest looks. In each look, StylePointer carefully matches clothing items that are similar to those worn in the look. Prices could range from just a few dollars to over hundred dollars. A user can then either steal or splurge the look based on her budget. StylePointer.com currently features more than 70 celebrities’ styles including those from Miley Cyrus, Lauren Conrad, Victoria Beckham, Katie Holmes, Jessica Simpson, Paris Hilton, Kim Kardashian, Hilary Duff, Angelina Jolie, Kate Moss, etc. StylePointer affiliated with dozens of highly reputable partners such as Nordstrom, Bloomingdales’, Shopbop, Amazon, etc. Users can thus shop with ease by knowing the products are with high quality and excellent after-sales services.

Contact: support@stylepointer.com
Website: <http://www.StylePointer.com>

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StylePointer.com is an innovative apparel shopping website. Users shop clothing and accessory items by celebrity styles. The price range of our carefully selected products is very wide so that users can steal or splurge on hundreds of latest celebrity looks.

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