

150% growth for Online Tuitions in 2008 compared to 2007

By Success research Institute India

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The size of online tuition market in India is expected to grow from the current \$27 million or Rs 105 crore to \$280 million or Rs 1,092 crore by 2012, according to a report by brokerage firm CLSA Asia Pacific Markets.

Worldwide market for online tutoring is estimated to be in the region of \$12 billion (Rs 46,800 crore). India now earns around \$15 million (Rs 60 crore) per year from online tutoring -- 10 per cent of the total market share, reports Financial Express.

Vijay K Thadani, co-founder and CEO, NIIT, has said the Indian market, despite a 4 per cent market penetration, shows promise. The reason happens to be due to the size of the Indian population (100 crore) -- the absolute internet users are over 4 crore, which is bigger than the population of many developed countries.

Sujai.G, senior consultant of 2tion.com said "Online Tuition is becoming more and more popular in India these days after BPO (Business Process Outsourcing). Thousands of Indian teachers get opportunities to teach children across the globe and earn a good amount of money through online tuitions. This has become another successful internet business in India. There is a growing demand for online tutorials in UK and USA now."

Online tuitions or Educational Services Outsourcing (ESO) are becoming predominant in India as Indian educators are renowned globally and are on great demand.

What is Online Tuition?

Online Tutoring refers to a process in which a LIVE tutor is able to teach a student using interactive technologies over the internet. This involves a tutoring session in which the tutor and student are able to talk to each other, see each other, and write on a shared whiteboard, much like a normal face to face tutoring session. Online Tutoring is not simply availability of content, multi-media modules, test papers or recorded sessions, but involves live tutors communicating with the student in real time.

The basic requirement for starting online tuition is a computer with Internet connection and headphone mike set and digital pen tablet. Most software that is useful for online tuition is freely available in Internet on www.2tion.com .

Why students prefers online Tuition ?

Online Tutoring is better than Private Home Tuitions as each student has access to the very best of tutors, irrespective of where he stays. Else a student is limited to choosing only those tutors who are able to commute to their homes, while the best tutors may be in another locality, another city or even another country. Online tuition is 100 % safe and secure. Students can attend the class on the comfort of Home. It saves travelling time, energy and money. Students can clarify doubts any time using email or chat . Above all they are getting the best Faculty of their choice.

2tion.com Online meeting place of students and tutors.

2tion.com is the online meeting place for students looking for education support and Tutor who are

interested in providing the best educational service to students. 2tion is a place that connects education seeker with education provider.

This portal is dedicated to students in achieving pinnacle of their Career by providing the best educational resources. 2tion.com is 100% safe and secure area where students can easily locate the best tutors, get support for home works/ projects and also they can create their own study groups by joining with like minded colleagues 2tion.com – No.1 portal for all tuitions.

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2tion.com platform gives a professional guidance for both the education seekers and education providers. It provides the best educational resources to achieve the pinnacle of their career.

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Email	Click to contact author
Phone	919841909230
Fax	914464536666
Address	Srii , #155, Habibullah road , T-Nagar , Chennai
City/Town	Chennai
State/Province	Tamil Nadu
Zip	600017
Country	India
Link	http://prlog.org/10087463



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