Executive Apparel Unveils The "Perfect Fit" Program

With much anticipation, Executive Apparel launches it's custom apparel program into the marketplace

July 7, 2008 - <u>PRLog</u> -- Philadelphia, PA — Executive Apparel, one of the nation's leading suppliers of wholesale imprintable apparel, introduces the next level of custom design with the launch of their "Perfect Fit" custom apparel program.

The Perfect Fit program consists of custom designed blazers, vests, pants, blouses, shirts, and skirts, designed and produced to meet the end customers unique needs. Perfect Fit provides the opportunity for modification of a stock item, from choice of special fabrics to complete custom style design.

"We created Perfect Fit for companies looking for the next level of uniform design," says Donald Singer, President, Executive Apparel. "They strive for excellence in their respective industries, and they not only play the part, but want to look the part. These companies realize that their image does not stop at a job well done but trickles down to stitching on their employee's jackets and blouses. Perfect Fit offers an opportunity to do just that. Custom design, tailored to a customer's needs...simply just a perfect fit.

"Perfect Fit" clients will have creative control over such areas as special patterns, colors, braids, linings, contrasting parts, emblems, and embroidery. And with one of the most responsive production lines in the business, "Perfect Fit" clients will enjoy efficient turnkey production, taking client concepts from design to customer's warehouse in 12 weeks.

For over 70 years, Executive Apparel has been manufacturing and distributing quality career apparel and uniforms. Specializing in matching outfits for men and women, Executive Apparel tailors designs specifically for superb fit and the rigorous daily wear requirements of both the business and uniform industries. Our well stocked, state-of-the-art distribution facility ships both domestic and internationally, and can serve clients through a network of certified dealer/distributors in the United States, Canada and the Caribbean.

For more information and to locate a corporate apparel supplier or promotional consultant, call toll free at 800-227-3932, or visit online at www.executiveapparel.com. Minimum quantities and restrictions apply.

For more information, press inquiries, and images, contact Malik Boyd, Director of Marketing at (800) 227-3932.

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EXECUTIVE APPAREL, INC. ®, America's leading manufacturer and distributor of Career Apparel and Uniforms, delivers Quality Products, Exceptional Service and Unique Customizing Options unmatched by anyone in the industry today.

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Country United States

Industry

Apparel, Textile

Tags Apparel, Clothing, Uniforms, Fashion, Chotels, Restaurants, Banks, Retail, Hospitality,

Housekeeping

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