

Etienne A. Gibbs Fights Cybercrime with His Staying Safe Online Talk Show

By Say No to Hackers and Spyware.com

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Etienne has partnered with BlogTalkRadio.com. It is their new, one-click Flash-based Voice over Internet Protocol (VoIP) feature that enables his listeners to participate in his show directly from their Web browser.

San Antonio, Texas — An Internet Safety Advocate and Educator, Etienne, has launched his online radio show as another venue by which to continue his fight against cybercrime.

Debuting Saturday, July 5, 2008, Etienne's weekly radio is a mix of call-in listeners sharing their experiences and asking questions; guest speakers sharing their respective areas of expertise; and a solution-sharing segment that he calls Tactics, Tips, and Techniques.

As an online talk show host, Etienne is proud to share benefits with his audience. His radio show allows him to expand his cybercrime-fight abilities by allowing:

- * both domestic and international audiences to participate;
- * listeners anywhere in the world to listen at no cost to them;
- * English-speaking listeners anywhere in the world to call-in at no cost to them; and
- * each show to be recorded and archived for listeners to review at their leisure.

The online call-in feature is made possible through BlogTalkRadio.com's proprietary, integrated telecom-based back-end infrastructure. In fact, no software downloads are needed. Listeners who wish to participate during his live internet radio show must simply have a microphone connected to their computer and be logged onto the BlogTalkRadio.com site (registration is free) to connect directly with Etienne. Once those steps are completed, they can simply click a button on the show's web page to connect directly to Etienne and share their experiences, good and bad, about staying safe online.

Etienne's online talk show can be found at www.BlogTalkRadio.com/StayingSafeOnline

About BlogTalkRadio.com:

Launched in August 2006, BlogTalkRadio.com is a free, web-based radio talk show platform which allows any user with a phone and a computer to host a live, interactive radio show -- no downloads or extra equipment needed. Hosts call into the service by phone to broadcast. Each show can accommodate unlimited live listeners.

Upon completion of the live broadcast, it is automatically archived as a podcast. Since the company's launch, thousands of hosts have broadcast more than 82,000 shows. Notable guests on BlogTalkRadio.com such as Yoko Ono, Brad Pitt, John McCain, Brian DePalma and more appear on the Best of BlogTalkRadio.com page. Notable hosts include: Intel; Marla Cilley, the FlyLady, home and life organizer; Sun Microsystems; and the Department of Defense.

Currently, BlogTalkRadio.com has a monthly listenership of 3.2 million and broadcasts more than 450 new

internet radio shows daily. Both listenership and shows broadcast grow exponential each month. To date, BlogTalkRadio.com has broadcasted more than 90,000 shows since its launch.

Companies and organizations that utilize BlogTalkRadio.com's private radio station offering, such as Sun Microsystems and the Pentagon now have the ability to host their own interactive shows using the "AskTheHost" feature.

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Etienne A. Gibbs consults with individuals, small business owners, and home-business entrepreneurs regarding online protection against spyware, viruses, malware, hackers, and other computer-disabling cybercrimes.

Now on a campaign for internet safety awareness and protection, his mission is to bring critical awareness to individuals, families, and small business owners, and to provide access to the necessary tools and ongoing expertise to secure your computer and help you stay protected.

He invites you to join the many thousands of others who have tested their computers, discovered these threats are real, and taken the necessary steps to protect themselves. Further, he encourages you to share this vital information with your families, friends and communities. Together, you can reach many millions of people and inform them about the threats to their privacy and security, and help them get the protection they desperately need.

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