

Business Cost Management (bcm) Ltd To Become Profitable Cost Reduction (pcr) Ltd From July 5th 2008

By Profitable Cost Reduction Ltd.

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The specialist business cost reduction and efficiency consultancy formerly known as Business Cost Management Ltd, is rebranding itself as Profitable Cost Reduction Ltd from July 5th 2008.

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According to its Managing Director Mr. Joel De Messan, the term “Cost Management” has lost its focus in the past few years with the proliferation of energy and telecommunication cost saving services which are being loosely qualified as business cost management. According to Mr. Joel De Messan, we are not a utility cost saving consultancy. We specialise in helping our clients find extra profit in a complex business environment. This means working with our client to drive cost down on one hand whilst improving their revenues at the same time. Utilities are only one of over 10 cost centres that we impact on. As a result, it is important that we find a name that emphasizes this difference and unambiguously states our offering.”

Profitable Cost Reduction Ltd offers our company a renewed focus for the future. It emphasizes our focus on delivering profit, and we feel this change of name could not have come at a better time. We anticipate tough market conditions in the next couple of years, and believe businesses will need to become efficient and extremely adept at squeezing further profit out of their business. We believe we are extremely well placed to help our clients do so, because our proposition harnesses all the ingredients required to successfully withstand these tough conditions. These include focusing on expense reduction, service delivery cost management, protecting existing income stream and finding new opportunities for further revenue gain.

We are looking forward to another successful year ahead and wish all our clients a prosperous trading cycle in the current harsh business conditions.

For more information about Profitable Cost Reduction and the services we provide, please contact Mr Joel De Messan, at j.de@businesscost.co.uk or visit our website at <http://www.businesscost.co.uk>

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Business Cost Reduction and Profit Management consultancy.

We are a total cost reduction and efficiency delivery company. Our services are designed to harness saving opportunities throughout your entire operations.

Category	Business
Tags	cost management, expense reduction analyst, business cost reduction, turn around consultants, cost saving services
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