

## Hays Marketing expand their Public Sector services

By Hays

Dated: Jul 02, 2008

*Hays Marketing announce the expansion of their public sector division alongside their sponsorship of the Guardian Public Services Awards 2008*

Hays Marketing has announced the expansion of their public sector division, a move which is set to coincide with sponsorship of the Guardian Public Services Awards 2008. Now in their fifth year, these awards aim to encourage and disseminate improvement, innovation and effective progress in UK public services, by honouring outstanding work.

As the leading public sector jobs (<http://www.hays.com/publicservices/>) consultancy in the UK, Hays Marketing supplies temporary, permanent and managed service solutions across central and local government, the NHS, charities, social housing and education sectors. The Guardian Public Services Awards are the leading celebration of excellence among organisations commissioning or providing services, whether they themselves sit in the public, private or voluntary sector.

Ros Garside, Human Resources Manager for Connexions West Yorkshire commented, "The benefit of having a specialist consultant as part of the Leeds City Council contract has been very positive. Hays Marketing has demonstrated excellent communication and interpersonal skills, and have provided honest feedback when it has been difficult to source the right candidate. The professionalism and speed of response has greatly assisted me, and ensured that Connexions West Yorkshire has continued to provide a pro-active service to the Young People of West Yorkshire."

Hays Marketing work with not for profit and public sector organisations across the UK. Matt Anderson, Managing Director of Hays Marketing concluded, "We recognise that organisations and individuals alike want to work with people who understand them and we therefore tailor our solutions accordingly. We actively invest in keeping in touch with the ever-changing landscape of the sector to deliver the highest quality service."

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### Note to Editor:

Hays Marketing is a division of Hays Plc, specialising in recruiting for marketing jobs (<http://www.hays.com/marketing/>). With a UK wide network of offices, Hays Marketing has developed relationships with leading organisations across the country within the financial, professional and public services sector, B2B firms and FMCG organisations.

Recruiting from marketing executive to director level, Hays consultants have in-depth recruitment experience and place equal value on both the jobseeker and the client.

Hays Marketing is a subdivision of Hays Plc, the FTSE 250 Company which employs 7,753 staff operating from 376 offices in 25 countries across 17 specialisms including IT, education, engineering, legal jobs (<http://www.hays.com/legal/>), healthcare, sales and telecoms jobs (<http://www.hays.com/telecoms/>).

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