

## Dry Eye Relief: Summer Increases Suffering

*Summer weather and travel make dry eye symptoms unbearable for millions of sufferers.*

**July 1, 2008** - [PRLog](#) -- Hot, dry weather, low-humidity airplane cabins, air-conditioned hotel rooms--summer brings a multitude of challenges and real pain for dry eye sufferers. Approximately 77 million Americans suffer from this potentially debilitating condition. For millions, dry eye is a chronic condition that can significantly impact the way they live and sleep. Many experience symptoms such as irritation, burning and itching, and don't even realize the underlying cause is dry eye.

Causes of dry eye include contact lens use, computer use, allergies, medications, menopause, medical conditions such as Sjogren's syndrome and most commonly, normal aging. Lasik surgery can also cause dry eye, in fact recent FDA hearings revealed this side effect may be much more prevalent than previously believed. And summer weather and travel conditions can make dry eyes unbearable for millions.

There's no cure for dry eye, only treatments. In the past, the standard treatment methods were limited to artificial tears, ointments, expensive prescription eye drops or surgery. But Tranquileyes Eye Hydrating Therapy is a new, proven method for naturally relieving symptoms of dry eyes, and is found in some of the most prestigious medical institutions in the country including the Mayo Clinic in MN.

Tranquileyes is also recommended by many leading eye care professionals. For example, Robert Latkany, M.D., board certified ophthalmologist, and director of the Dry Eye Center of New York, recommends Tranquileyes in his new book *The Dry Eye Remedy* (Hatherleigh Press).

Tranquileyes provides immediate and long lasting relief from dry, irritated eyes. Unlike other treatments, the tranquileyes mask naturally restores moisture by using heat and humidity around the eyes, which helps release and preserve critical oils required to maximize the mileage of natural tears. The heat and humidity help restore your eyes' defense against evaporation and leave them feeling refreshed and rejuvenated in as little as 15 minutes.

Treating eye dryness this summer is not only important for your comfort and vision, but also for your eyes' health. Besides lubricating the eye, the tear film helps fight infection, provides nourishment, and creates a smooth surface on the cornea, keeping your vision clear. Left untreated, the cornea can become damaged, which can lead to pain, blurred vision, and even blindness. For more information, please see [www.eyecoco.com](http://www.eyecoco.com).

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