## Internet Talk Radio Show takes on Chicago Radio Single Handedly

With talk radio only being available in the mornings, Red Bar Radio has more to offer the talk radio fan. Host Mike David is letting people know, "talk radio is not dead - just on FM it is."

**June 30, 2008** - <u>PRLog</u> -- Chicago, IL - July 2, 2008 - "Red Bar Radio", a Chicago based internet talk show, has one objective this summer: Adopt all talk radio fans who can no longer tune into talk radio on their FM dials (because there are no talk radio stations in Chicago anymore).

Hosts Mike David and Chicago comedian Dean Carlson are putting on the headphones once again to deliver their comical, "Curb Your Enthusiasm" type observations on life, pop culture, and everything in between. Their fan's say it best - "It's the BEST show out there."

Created in their parent's basement in 2003, with no radio experience, Red Bar Radio now has a more professional, more likable, MORE HILARIOUS talk radio show than any of Chicago's stations have to offer. They also have the fans to back it up. Through word of mouth, Red Bar Radio has established a listenership of over 22,000 loyal fans. All without a transmitter or a budget!

The appeal of the show comes from an edgy cast, and content focusing on "making fun of everybody." Whether interviewing entertainment figures, or debating the Democratic Primaries, Red Bar Radio is an elevated version of the "shock-jock" format. In fact, former Howard Stern on-air regular, Chaunce Hayden, praises it as "one of the only internet shows that sounds like it should be on New York terrestrial radio."

Throughout quarter four of 2007 and into quarter one of 2008, the show has consistently ranked inside the top 5 podcasts on Podcast Alley.com, a podcast directory with 42,684 different shows to choose from. Red Bar Radio is now becoming one of the most popular and well known shows of their kind on the web.

Red Bar Radio enters the second half of 2008 with a single objective - to take Chicago radio by storm. "Talk radio fans have about 4 choices in the morning if they want to laugh on their way to work, and 4 is being quite generous. They listen to what the radio gives them - they deserve more." - Mike David, host of Red Bar Radio.

Red Bar Radio for the first time in their 5 years on the internet, will be taking it's focus on gaining a local Chicago audience, using some fairly unconventional ways to promote themselves this summer.

Red Bar Radio will go live at 9PM CST - Wednesday July 2nd 2008. For additional information on Red Bar Radio, or its plans to "take on Chicago," contact Mike David or visit www.redbarradio.com.

## Contact:

Mike David, host and producer RED BAR RADIO.com 312-218-8854 mike@redbarradio.com http://redbarradio.com

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Red Bar Radio is a comedy talk radio show out of Chicago, IL that can be heard LIVE every Wednesday

## night at www.redbarradio.com

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