

Todos and Biometria Aplicada to bring Strong Authentication solutions to Mexico

By Todos Data Systems AB

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Mexico's shift to EMV credit cards, combined with high Internet fraud rates, creates a rapidly growing domestic market demand for Strong Authentication. By becoming an official Todos business partner, Biometria Aplicada is authorized to introduce the Todos eCode™ comprehensive product line of secure authentication solutions to the Mexican banking market.

Per Skygebjerg, Executive Vice President, Todos; "Biometria Aplicada is a given choice business partner in Mexico, their company profile matches Todos' perfectly, and I am confident that our eCode™ system is the perfect tool to battle fraud and meet market potential in this very interesting region."

An essential part of Todos' growth strategy is to establish local presence to serve the needs of Strong Authentication around the globe. Partnering with Biometria Aplicada - one of Mexico's premier solution providers - is yet another important step to increase Todos' presence throughout the Latin American region. Biometria Aplicada's coverage area, expertise and commitment to customer service will allow Todos not only to fully cover the Mexican market, but also gain momentum within the entire Latin American region.

Adolfo Loera, Chief Executive Officer, Biometria Aplicada; "By incorporating the excellent and unique Todos eCode™ solution in our portfolio we can provide our Mexican and Latin American customers with the latest in remote authentication technology combined with our own biometric solutions, thus enabling the best user authentication available."

Biometria Aplicada (B.A.) is a Mexican company with presence in large parts of Latin America. B.A. provides implementation solutions to authenticate documents and biometric mechanisms to people, aiming to create secure work environments in the real and digital economy and thus creating operative efficiency and security for client organizations.

Todos Data System AB (Todos) is a Swedish company with global presence, dedicated to providing authentication solutions for Internet banking and e-Commerce. Todos has world leading competence in designing and delivering user-friendly, secure, robust and cost-efficient authentication solutions to anyone, anywhere.

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Category	Technology, Telecom, Software
Tags	strong authentication, e-commerce, internet banking, token, security, otp, banking, Finance, fraud, mexico, latin america
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