Triangle Heart Ball Selects Elizabeth Wallace Of Rocky Top Hospitality

Local Charity Event Names Logistics Committee Chair

June 24, 2008 - *PRLog* -- RALEIGH, N.C. – Dean Ogan, owner of Rocky Top Hospitality (www.rockytophospitality.com), has announced that Elizabeth Wallace, director of corporate affairs, has been named logistics committee chair for the American Heart Association's 2009 Triangle Heart Ball that will take place on Saturday, Feb. 28 at the Embassy Suites in Cary. As logistics committee chair, Wallace will be overseeing organization of the event, creating all collateral materials and branding the theme of this years ball, "A Venetian Carnivale: Unmask your Heart's Desire." The Triangle Heart Ba;; recognizes the dedicated service of the American Heart Association in the Triangle and its mission of building healthier lives, free of cardiovascular diseases and stroke, as well as enabling the advancement of groundbreaking medical research and lifesaving knowledge for the Triangle community. More than 500 guests will be attending the black-tie affair, presented by Leith, Inc., Misys Healthcare Systems and UNC Health Care. The evening will include live and silent auctions, gourmet dinner, entertainment and dancing. Kris Wallace, engineer at ENG Engineering Inc, is the committee co-chair. For more information, please contact Michael Privette at (919) 463-8315 or michael.privette@heart.org.

Related Links: www.rockytophospitality.com www.americanheart.org/triangleheartball www.mmimarketing.com

News Facts:

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- For more information, please contact Michael Privette at 919-463-8315 or michael.privette@heart.org.

Quotes:

"I am honored to have been selected to chair the Triangle Heart Ball logistics committee," said Wallace. "This is a great nonprofit that focuses on building healthier lives, it is extremely organized and really makes the volunteer experience fantastic."

About Rocky Top Hospitality:

Rocky Top Hospitality has been devoted to improving Raleigh, North Carolina's local dining scene since 1998, when their first restaurant opened. Michael Dean's Wood Oven and Seafood Grill was the

culmination of years of planning by owner, Dean Ogan. Six other restaurants have now opened under the Rocky Top Hospitality name. New restaurants are always built from the menu-out, so the emphasis is always on the food and how to create an experience you can't find anywhere else. For more information visit their Web site at www.rockytophospitality.com.

Keywords:

Triangle Heart Ball, Liz Wallace, Rocky Top Hospitality, American Heart Association, black-tie affair, cocktails, gourmet dinner, entertainment, dancing

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