

## Authorstream Launches A New Feature To Share Ppts Directly On Youtube

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*The new feature will add more fun and zing in sharing of PowerPoint presentations through the interface while maximizing the visibility of the content*

authorSTREAM, a PowerPoint presentation-sharing tool today announced a new feature in its offerings. The service that enables creation of a community around presentations share them via networks across the Web has tapped into one of the more recent YouTube offerings and made sharing much more wider. The direct-to-YouTube porting feature will now allow a user to send their authorSTREAM presentations directly to their YouTube accounts, thus expanding the reach, usability of content created on authorSTREAM further making it simple and fun to use.

"As it is becoming increasingly important to simplify content-sharing within the social media realm, I feel that it is necessary for such options to be presented to users in a two-way communication channel. This feature will also make PowerPoint content visible to millions of users Instantaneously given YouTube's existing popularity thereby broadening the reach of the authors." Says Mr. Umesh Sharma, Product head, authorSTREAM.

The feature will prove beneficial especially to avid users of athorstream, as once content is made available via YouTube, it will become even easier to share the presentation across the Web, as it's the reigning standard of video-sharing and in today's socially networked world many other sites have YouTube support for functions like search, embeds and URL retrieval.

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authorSTREAM is a user generated presentation site that empowers the author to reach its viewers directly. authorSTREAM provides the facility to view a presentation to the viewer even without having PowerPoint on the system. authorSTREAM is a great online community that gives access to numerous presentations on varied subjects uploaded by community members. The site has already registered 8 lacs views per month in just seven months of its introduction. The total number of presentations uploaded on authorSTREAM is growing exponentially with people from all kinds of background finding ways to use authorSTREAM for information sharing. One can find exciting presentations on just about any topic, rate them, post a comment and even download them in video format which can then be played on iPods.

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Tags	authorstream, youtube, video, powerpoint presentation, sharing
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