

WWISH Announces Official Launch of WWISH-INC.com, An Online Magazine and Virtual Women's Center

By Laura Cruikshank, WWISH

Dated: Jun 24, 2008

Women's Wellness & Integrated Social Health (WWISH) is excited to announce the official launch of its website, www.wwish-inc.com, on Tuesday, July 1, 2008.

Seattle, WA – Women's Wellness & Integrated Social Health (WWISH) is excited to announce the official launch of its website, www.wwish-inc.com, on Tuesday, July 1. WWISH was founded earlier this year by Laura Cruikshank, president, and Spyros Pavlou, Ph.D., vice president, to create an online magazine, forum and virtual women's resource center for those facing crisis, adversity and transition in all stages of life.

Cruikshank developed the idea after overcoming her own personal crisis in the late 1990s. Despite the odds against her, Cruikshank left an abusive marriage with little education and no earning power. Determined to break out of her cycle of poverty and depression, she managed to create a new life for herself, graduating from the University of Washington in 2006 with a bachelor's degree in journalism. Cruikshank created WWISH to offer hope, resources and support to other women in similar situations

"I know what it's like to feel hopeless and the courage and support it takes to move out of that state into fulfillment," Cruikshank said. "I want to inspire other women to become healthy, self-sufficient and independent."

As an online interactive magazine and virtual women's center, WWISH offers information and resources on legal issues, healthcare, domestic abuse, career, education, financial planning, parenting, aging, fashion, fitness, lifestyle issues and more. The site will also feature an online forum and chat room, helping to connect women to each other and to relevant service providers.

For more information about the site, please visit <http://www.wwish-inc.com>, or contact Laura Cruikshank at 206-605-3736 or Sarah Jenks at 503-679-3212. WWISH – Resources. Connection. Empowerment.

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Category	Health, Lifestyle, Society
Tags	wwish, online magazine, virtual women s resource center, laura cruikshank, online forum, chat room, lifestyle issues
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