

Win Prizes During “Scratch Me Mondays” Scratch Card Promotion in July at J.P. Licks

By JP Licks

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Itching for J.P. Licks? Stop by and scratch – to win prizes, of course.

DATELINE: BOSTON; BROOKLINE; CAMBRIDGE; JAMAICA PLAIN; NEWTON CENTRE; SOMERVILLE AND WEST ROXBURY, MA...

The homemade ice cream and coffee café with seven scoop shops in and around the Boston area is giving away 17,000 prizes in a unique “Scratch Me Mondays” scratch card game that will run through July.

Every Monday in the month of July, all J. P. Licks shops will give their customers scratch cards with prizes to New England’s favorite attractions. Every scratch card is a winner.

The scratch cards will reveal free prizes and discounts from J.P. Licks and their friends at Boston Movie Tours, Crazy Dough’s Pizza, City View Trolley, Franklin Park Zoo, Spike’s Junkyard Dogs, Jillian’s, Lucky Strike Lanes, BodyScapes Fitness, New England Sports Museum at TD Banknorth Garden; Newbury Comics and Qdoba Mexican Grill.

Scratch card players will also have the chance to win one of two grand prizes: a \$250 Cash Cow Card from J.P. Licks and one floral arrangement a month for one year from Twig.

Dates of the “Scratch Me Mondays” promotion are July 7, 14, 21, 28.

According to Vince Petryk, J.P. Licks founder, “We had a lot of fun with our scratch card program last year and we’re very excited about the ‘Scratch Me Mondays’ game this year. We have a great line-up of prize partners and I think our customers will be delighted to win ice cream and a lot of other cool stuff.”

J.P. Licks is located at Coolidge Corner, Davis Square, Mission Hill, Newbury Street, Newton Centre, West Roxbury and Jamaica Plain. Visit www.jplicks.com to check store hours.

Best of Boston and Beyond

For more than 25 years, J.P. Licks has been serving homemade ice cream and other specialties in their eight Kosher-certified shops in and around Boston. Locally owned and operated, J.P. Licks has won many awards over the years for their intensely-flavored homemade ice cream and frozen yogurt. Most recently, J.P. Licks was named “Best of Boston” by Boston Magazine and also made WBZ’s “A-List” for the second year in a row. Known for their high quality, scrumptious treats and their knack for “treating people right”, J.P. Licks was named Greater Boston Chamber of Commerce’s “Small Business of the Year”.

In addition to their frozen creations, J.P. Licks roasts their own fair trade and organic coffee beans on-site at their Jamaica Plain store, which ensures the best and the freshest, full-bodied cup of coffee around. Decadent hand-packed ice cream cakes as well as breakfast and ice cream sundae catering are also available.

Visit the website at www.jplicks.com for more information.

Category Food
Tags ice cream
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