

Senior Market Sales Recommends Javelin Marketing SeniorLeads™ System to Its Annuity Producers

By Javelin Marketing

Dated: Jun 12, 2008

SMS uses Javelin Marketing to supply annuity leads to its annuity producers

A survey of 3,000 financial advisors shows that the #1 challenge of financial service professionals is efficiently gaining quality new clients. But the SeniorLeads™ system from Javelin Marketing makes it much easier for SMS Annuity Producers.

(Survey results at <http://www.javelinmarketing.com/company/survey-results.html>)

Marketers of financial products and services waste much of their time seeking to meet interested investors and insurance buyers. The matching service from Javelin Marketing uses the Internet to facilitate matching insurance professionals with interested consumers. As a result, consumers find information they need faster, they have the option to talk with a professional and the financial professional uses his time speaking with interested consumers of his advice, products and services,

The system allows consumers searching the Internet for information and answers on financial issues to submit requests for educational booklets or for a financial plan. These requests are then matched with an agent in the consumer's local area. This allows the financial professional to make contact with motivated proactive new prospects rather than wasting hours weekly searching for prospects or engaging in expensive marketing such as seminars or direct mail.

For additional information on solving your prospecting challenge, contact Javelin Marketing at 866-452-8354 ext 206.

Javelin Marketing (<http://www.javelinmarketing.com>) specializes in rapid business growth systems for financial advisors, insurance agents and financial planners. Senior Market Sales (<http://www.seniormarketsales.com>) provides annuity producers with products from top-rated carriers and services designed to leverage their time, grow their businesses and put them in a position of distinction.

Category	Marketing, Insurance
Tags	javelin marketing, annuity producers, annuity leads
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