

## **My Baby Nest baby carriers extends baby carrier donation program supporting the March of Dimes**

*By My Baby Nest, LLC.*

*Dated: May 30, 2008*

*Through the month of June, each time a My Baby Nest™ baby carrier is purchased on [www.mybabynest.com](http://www.mybabynest.com), My Baby Nest will match it by donating a baby carrier to the March of Dimes.*

New York, NY – Next month, My Baby Nest Baby carriers, makers of the most comfortable and versatile carriers anywhere, will continue to support the March of Dimes in their fight against the silent crisis of premature births in America. Through the month of June, each time a carrier is purchased on [www.mybabynest.com](http://www.mybabynest.com), My Baby Nest will match it by donating a baby carrier to the March of Dimes.

“We’ve received such a positive response from this program” says Keren Levi founder of My Baby Nest. “Our original thought was to do the promotion in May in honor of Mother’s Day. Continuing the program through June as a tribute to Father’s Day is a perfect opportunity to demonstrate how babywearing by either parent will benefit a baby.”

My Baby Nest baby carriers are made of a specialty fabric that makes it the only baby carrier on the market offering the vital support a premature baby needs. It is the premier carrier for babywearing. Today, “babywearing” and/or “attachment parenting” are the latest buzz words in the American baby category. Babywearing is the practice of carrying a baby in a soft carrier close to the body, just as mothers have been doing for centuries in other parts of the world. Through babywearing, premature babies who are considered at-risk or categorized as “failure to thrive” improve by being in close proximity to a carrying parent. Being close to mother encourages the baby to feed more frequently, keeps the baby warm, and calms the baby thus enabling the baby to divert energy from crying to growing. Moreover, a carrying parent’s breathing movement stimulates baby’s breathing, which contributes to fewer stop-breathing episodes by the baby.

About My Baby Nest, LLC. - My Baby Nest is a privately held corporation founded by Keren Levi. Keren originally developed her carrier to promote bonding between herself and her daughters but found that she couldn't go out of the house without someone stopping her to ask her about her carrier. Keren’s passion for her children and her desire to baby wear charged her entrepreneurship; her commitment to quality and the benefits of baby wearing is what drive her today to continue to bring My Baby Nest to parents worldwide. For more information about My Baby Nest or to purchase a product call 1-877-MyBabyNest or visit their website at <http://mybabynest.com>.

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The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. For the latest resources and information, visit [marchofdimes.com](http://marchofdimes.com) or [nacersano.org](http://nacersano.org). The March of Dimes does not endorse any specific products or brands.

Category

Tags Health, Home, Lifestyle  
Email March Of Dimes, Premature, Babywearing, Parenting, Newborns, Baby Carriers, Baby Slings  
Website [Click to email author](#)  
Website <http://www.mybabynest.com>  
Phone 1 877 692 2296  
Fax 1 877 692 2296  
Address 600 Columbus Ave 9H  
New York, NY  
City/Town New York  
State/Province New York  
Zip 10024  
Country United States