

Allure Lingerie Polonia Introduces Vivid Full-Busted Bras

By Allure Lingerie Polonia

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Allure Lingerie Polonia captures the niche market by offering the highest quality of colorful all day wear lingerie for the most discriminating clientele, sizes range from petite to full figure.

“We would like to take this opportunity to debut to America what Europeans have found to be the finest lingerie available for over 20 years” says Katarzyna Janowicz-Jimenez, President of Allure Lingerie Polonia.

Last analysis and reports on global lingerie market shows dramatic changes in lingerie business over the years. The largest-selling product is the bra. The huge demand is for full-busted bra, especially made of rich-looking fabrics, laces and embroideries in brighter colors. That’s what Allure Lingerie Polonia introduced to the market.

“Our collection is in category by ITSELF and we are very proud to present it to American women” said Katarzyna Janowicz-Jimenez. Dalia includes over 20 and Konrad over 60 different collections in variety of styles, including stunning bridal lingerie, as well as plus size and fuller cup sizes; colors from classic white and black to fresh greens, decadent chocolates, hot pinks, and beautiful blues, summery oranges and yellows. Both lines encompass all colors of a rainbow. The lingerie is stylish and sophisticated and made from the finest laces, embroideries, tulles and textiles. Each bra is assembled by hand ensuring the highest quality, comfort and support.

Allure Lingerie Polonia, a premier and rapidly growing lingerie distributor of top quality luxurious European brands is a sole agent responsible for marketing, sales and distribution of the DALIA and KONRAD lines in North America.

Allure Lingerie Polonia would like to introduce their representatives:

1. Cynthia T. Adams – West Coast – 714-974-3445 or cynthiacds@aol.com
2. Shirley Romano – East Coast – 215-624-5724 or shirlromano@earthlink.net
3. Charles Kidney – Midwest – 314-367-4433 or 314-406-2816 or cpk@chuck-ckassociates.com
4. Terry Lynch – South – 817-469-1528 or terry@placepeople.com

Allure Lingerie Polonia has a goal to change the way American women think about lingerie. This does not mean simple and boring underwear anymore. Company’s motto is “Why just be beautiful on the outside, be beautiful underneath”.

Allure Lingerie Polonia offers retailers superior lingerie to improve their businesses and a wholesale opportunity for other companies interested in featuring the Dalia and Konrad lines of fine lingerie to their customers.

“We can help our clients improve their businesses and sales in terms of quality, unique style and price point. By offering our niche lines DALIA and KONRAD stores can enrich their image and increase customers’ loyalty” says Katarzyna Janowicz-Jimenez “Even in a difficult economy boutiques still can be profitable”

For more details and sales inquiries please call (714) 478-4434 or write at info@allurelingeriepolonia.com

Know more about us at www.allurelingeriepolonia.com

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