

New Beijing Pictorial Souvenir Books Ready to Publish

By Kinabalo Design

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Kinabalo announced today that beautiful new books on Beijing, designed by the team at BeijingGuide2008.com, the leading Beijing travel guide website, are now ready for publishing and that Flash previews are available online.

With just over two months to go before the Olympics, when perhaps a million visitors will descend on Beijing, Kinabalo Design(www.kinabalo.com/beijing.html) is pleased to announce a new range of books on the host city.

These beautifully produced books draw on seven years of experience in the Beijing travel sector and include the best photography that forms the basis of Kinabalo Design's popular online travel guide. The books show how Beijing has crafted a wonderful mix of ancient culture and modern lifestyle.

"This marks an important milestone for us," says Steve Clarke, the project coordinator. "We had sought to produce books that reflect the quality of character of the New Beijing - and we believe we have done that." The flagship book, entitled simply 'Beijing', covers 32 places of interest, with an introduction to each and over 350 photographs.

Kinabalo Design will expand their range of books to ten this year and is seeking a local (Beijing) publisher for the home market in time for the Olympics.

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<http://www.kinabalo.com>

<http://www.BeijingGuide2008.com>

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