

## Fort Worth Small Business Marketing Firm Hires New Marketing Coach

*Donny Vaughn Joins 1429 Creative as Solutions Director*

**May 22, 2008** - [PRLog](#) -- Donny Vaughn, formerly with Sprint Nextel in Fort Worth, joins 1429 Creative as Marketing Coach & Solutions Director. After a 15-year career in the people management arena, Donny joined 1429 Creative in April 2008.

As Marketing Coach & Solutions Director, Donny will coach clients through a variety of challenging situations and lead them to discovering marketing solutions that are both affordable and effective. Donny will also join Randy as a co-author of the Ultimate Marketing blog, MarketingTwins.com. On the blog, Donny will contribute articles and comments that are relevant and practical for small business owners, pastoral leadership, and non-profit organizational directors. Donny will also oversee all organizational, administrative and financial operations for the company.

"After years of dreaming and planning," said Randy Vaughn, Owner & Creative Director at 1429 Creative, "we are getting to do what we've always dreamed of doing: helping people create marketing solutions. With Donny on board, I am thrilled at the doors of opportunity that will open for us to help people with their marketing." Randy and Donny are identical twin brothers.

One of the first assignments Donny will assume is developing the marketing coaching curriculum for a number of small business marketing training opportunities called HUDDLES. These marketing training workshops will be conducted at least once a month during the summer and range from topics like email marketing, developing strong referral systems, creating magnificent marketing materials, differentiation, and web design/SEO. Interested individuals may review the complete schedule for upcoming HUDDLES by logging on to the Ultimate Marketing Blog, MarketingTwins.com and clicking on "Upcoming HUDDLES: Marketing Training".

Donny also has a passion for working with children who have been abused and neglected, volunteering through a local ministry called Our Father's Children. "I enjoy opportunities to bless these kids," said Donny. "All children need to hear HOPE spoken to them. That's part of what we at 1429 mean by GREATER THINGS."

Donny and his wife Kendra live in Keller with their 3 boys.

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1429 CREATIVE is a faith-based creative team offering marketing coaching services, as well as graphic design, advertising and other creative services for small business owners, non-profit organizations and churches. Their website is: <http://www.1429creative.com>. In addition, Randy & Donny Vaughn, identical twins and Marketing Coaches at 1429 Creative, write the Ultimate Marketing blog to offer innovative ideas and marketing inspiration (<http://www.MarketingTwins.com>).

Website: [www.1429creative.com](http://www.1429creative.com)

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