

SNS in Collaboration with SM Consulta Signed a Contract with Unimasters

By Supply Network Solution

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Dubai, 13/08/2007- SNS, a leading supply chain services provider, announced today that it has signed, in partnership with SM Consulta, a Warehouse Management Solution engagement with Unimasters Logistics.

Unimasters provides end-to-end logistics solutions to its clients. With about 2500-3000 sq.m. warehouse in Bulgaria, Unimasters stores goods from different industries including FMCG, CPG, Hi-Tech and healthcare products. To efficiently operate its facility, it has selected the Infor WM application, a best-of-breed warehouse management system.

SNS has been leading the Gulf and Middle-East market in providing WMS solutions to the main players in warehousing for both private and 3PL Businesses for the last two decades. Through the years, SNS team has gained a wide experience in WMS implementations in different environments. Due to its high professionalism and dedication to its customers, SNS has become a renowned name in the world of logistics, and has partnered with several solutions providers in Europe. This success record has pushed SM Consulta to require SNS services on this project.

“Success is about making the right choices. One of the essential decisions to make is selecting the right partner” said Ms. Svelta Manolova, the Head of SM Conulta. “We are aware of SNS’ long and successful experience in WMS implementations, and we look forward to rubbing elbows with their consultants.”

“We are eager to work alongside SM Consulta in Bulgaria for we firmly believe in widening our geographical span to enrich our experience,” said Nadim Klat, Senior Operational Consultant at SNS. “This is another chance for SNS Consultants to join efforts with partners from a different culture and to communicate best practices in the field of supply chain services.”

About Unimasters

The Unimasters story began in 1990, when Nikolai Bozhilov founded Unimasters Logistics, the first private shipping agency in Bulgaria. The company has grown throughout the years to become a leading, fully-fledged logistics provider in Central and Eastern Europe.

Unimasters Logistics is now well-known supplier of high quality port and marine services, freight management and integrated logistic services. Through its subsidiaries, partnerships and networks, the company has achieved an enviable track record for delivering on a commitment to excellence in every area of development.

Through innovation and foresight, Unimasters Logistics has built a formidable logistics capability that spans many industries and sectors. Unimasters’ combination of strategic acumen, professional capability and commitment to industry leadership makes it uniquely qualified to serve not only leading retailers and suppliers of fast-moving consumer goods (FMCG), consumer packaged goods (CPG), hi-tech equipment and healthcare products, but also small suppliers who require top quality service.

About SM Consulta

SM Consulta is an independent private company operating in the Information Technologies business sector. Founded in year 1998, it is already a stable leader on the Bulgarian software market. The reason behind its success is the numerous successful projects and the quality of their software.

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About SNS

SNS (Supply Network Solutions) is a leading provider of superior supply chain services including distribution center design, system integration and implementation, training, support, solution development and supply chain consulting. SNS provides its services to companies operating in various industries such as third party logistics, distribution, wholesale, retail and freight forwarding. SNS' cutting-edge services are delivered by a professional team of supply chain specialists with a highly customer-oriented culture.

SNS is a privately-held company with offices in the Middle-East area and with operations spanning globally through a strong partnership network in Europe, Asia and North America. For additional information, visit the SNS website at www.sns-emea.com.

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