

## **Spectacular event LOGISTICS WORLD 2008 (NANJING) is led by Jiangsu Government to be staged in Nov**

*By Adsale Exhibition Services Ltd*

*Dated: May 20, 2008*

*Logistics World 2008 is elevated by being moved to Nanjing, the provincial capital of Jiangsu Province, and will be held from Nov 19 to 21, 2008 at the Nanjing International Expo Center, Nanjing, Jiangsu Province, P R China.*

Led by Jiangsu Provincial People's Government, the attention-grabbing event "China International Logistics Technology and Services Expo" (also known as Logistics World 2007) has become one of the largest logistics shows in 2007. With escalated international level in the upcoming edition, the organizer announced to change the show name to "China (Nanjing) International Logistics Expo 2008 & 2nd Sino-American Logistics Conference – International Logistics Forum" (also known as "Logistics World 2008"). The show is elevated by being moved to Nanjing, the provincial capital of Jiangsu Province, and will be held from Nov 19 to 21, 2008 at the Nanjing International Expo Center, Nanjing, Jiangsu Province, P R China. Exhibitor's recruitment and show promotion is now in full swing.

Jiangsu Province is one of the key manufacturing hubs in the world and is the rising star of modern logistics development base in China. Nanjing, the provincial capital, serves as an important transportation and communication hub of the East China region. With global leading cargo shelves & warehousing technology and workshop equipment, Nanjing is well known for its well-developed traffic network and huge road capacity, as well as 5 logistics bases, namely Longtan, Wangjiawan-Dingjiazhuang, Lukou airport, Muyan metal materials and Jiangbei chemicals. All these factors contribute Nanjing to be the strategic location for staging Logistic World 2008. Organizers express that they are striving for the largest, most professional and international sourcing platform for enterprises in East China and Yangtze River Delta Area by providing cutting edge logistics technology and latest market information.

Authorized by Jiangsu Provincial People's Government, Logistics World 2008 is organized by the Economic & Trade Commission of Jiangsu Province, Department of Foreign Trade and Economic Cooperation, Jiangsu Provincial Government and Jiangsu Science and Technology Department, and co-organized by Jiangsu New International Convention & Exhibition (Group) Co., Ltd, Jiangsu Province Science and Technology Exchange Center with Foreign Countries and Beijing Yazhan Exhibition Services Ltd. Adsale Exhibition Services Limited, with 30 years of extensive experience in organizing trade fairs in China, is appointed as the show's overseas organizer. The exhibiting area of Logistics World 2008 is expected to exceed 25,000 sqm, with 4 highlighted topics featuring "Forklift and Transport System", "Shelves and Storage System", "Special Logistics Equipment and Technology" and "Logistics Services and Technology". Organizers believed the comprehensive exhibits could fulfill different needs of buyers who come from different industries.

Additionally, various high level concurrent events will be held during the show. It includes 2nd Sino-American Logistics Conference, Singapore Logistics Day, Visiting Day of Shanghai Logistics Managers Club, Logistics Equipment and Services Matching Meeting, Logistics Project Investment and Finance Conference, as well as activities tailored-made for visiting delegations of The Chamber of Hong Kong Logistics Industry and Hong Kong Association of Freight Forwarding and Logistics. All these activities will definitely bring exhibitors plenty of unmatched business opportunities.

The exhibiting area of Logistics World 2007 reached 20,000 sqm, with over 200 renowned exhibitors from

10 countries & regions. Exhibits displayed in last edition were widely applied to different industries, including electronics, automobile, auto parts, machinery manufacturing, daily products, paper making, food & beverages, pharmaceutical, apparel and shoes, telecom, tobacco, postage services, retail, etc. Visitors came not only from Jiangsu Province, Zhejiang Province, Guangdong Province, Shanghai, Beijing, etc., but also from the rest of the world, , such as Japan, India, United States, Netherlands, Sir Lanka, Italy, Singapore, Mexico, Nepal, Korea, Malaysia, Taiwan province and Hong Kong SAR. Industrial big players also voted for Logistics World 2007, such as Siemens, BASF, Emerson, JP Morgan Chase, IBM, UAA, Lufthansa, Air Macau, Goodbaby, Acer, SAMSUNG, Hitachi, Omron, Nabisco, Canon, UBC Coffee, SUNING, Segem, UNI-PRESIDENT, China Resources Petroleum, KIA, IVECO, AUCHAN, Schneider Electric, FOXCONN, MIRLE, Chen Hsong Machinery, MOELLER, FedEx, Unilever, etc. The resounding success of Logistics World 2007 further consolidated the role of the show as a signature logistics event in China.

Logistics World 2007 got remarkable achievements and was well attended by worldwide suppliers and users from logistics industries. This year, the importance of the show is further elevated by scale expansion and diversified display of world-class exhibits. Logistics World 2008 will once again be the leading and important international logistics fair in China.

For further information of Logistics World 2008, please feel free to contact Adsale Exhibition Services Limited Ms. Gemma Zhang, Tel.: (86 21) 5187 9766 (Ext 220); Ms. Ella Shui, Tel.: (86 21) 5187 9766 (Ext 299), Fax: (86 21) 6469 3665?Email: [logistics@adsale.com.hk](mailto:logistics@adsale.com.hk), or Jiangsu New International Convention & Exhibition (Group) Co., Ltd. Ms. Erin Li, Tel: (86 25) 52327667, Fax: (86 25) 52327605, Email: [logistics@jsnewexpo.com](mailto:logistics@jsnewexpo.com). You are also welcome to visit the show website [www.2456.com/logistics](http://www.2456.com/logistics) or [www.china-logisticsworld.com](http://www.china-logisticsworld.com) for further details.

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Established in 1978 in the same year when China formally adopted the open-door policy, Adsale will be celebrating this year our 30th Anniversary! Adsale has now become the major international trade media group in Asia Pacific region, dedicating to satisfying customers' needs in cost effective integrated marketing programs. Furthermore, Adsale is the first exhibition organizer in Asia to receive the ISO 9002 certification.

Category Industrial, Technology, Manufacturing

Tags transport logistics services, information systems technology, port facilities services, air cargo, logistics park

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