

## **Smencils, the Smelly Pencils Make for Great Fundraising**

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**May 17, 2008** - [PRLog](#) -- Every once in a while there is a new product introduced to the market that lends itself to be a great item to be used for fundraising. Gourmet Scented Pencils call "Smencils" made from 100% recycled newspapers happens to be one of them.

If you are needing money for your club, team, school or group, this is an original and fun way to do your fundraising. With such emphasis put on the "environment" these days, this is also a great way to create awareness about the environment. Because "Smencils" are made from recycled newspaper, they bring with them an ode to environmental responsibility.

Here are some facts about this great \$1 in-house seller:

- \* Sheets of 100% recycled newspaper are rolled around a #2 graphite core until pencils of proper thickness are formed.
- \* They then are hardened, allowing them to be sharpened just like a wood pencil.
- \* Next the Gourmet Smencil is soaked with a liquid gourmet scent.
- \* Once dry, the erasers are attached and flavor sticker is wrapped around the Smencil to identify what scent is infused into the Smencil.
- \* Each Smencil is put into its own Freshness Tube. The Smencils are guaranteed that the scent will last for 2 years - even out of the tube.

Smencils are great for fundraising. How much you need to raise on your fund raiser will determine how you would want to run your fundraiser. The average group would simply order one to three buckets of Smencils for every member of the group. Students, on average, will generally sell out within a day or two of starting the sale. The group profits \$25.00 on each bucket of Smencils sold.

One group that AIM we work with orders two buckets of Smencils for every club or team members every 6-9 weeks during the school year. So far this year this group of students has raised \$3000.00 with only 15 students in the group! Everyone loves it because the sale starts and stops and raises a whole bunch of money in a very quick!

It does not matter what method of fund raising that you do. The part that is most important is the planning. Most of the time it is better to make your funding a big effort and raise all the money that you need at one time. Or another way to do it is to plan your fundraising efforts in smaller chunks that don't tire the members or the community.

Many people find themselves needing to do something to raise the funds to buy equipment or fund certain activities. Whatever it is that you need, you may find it best to have a consultation with a fundraising consultant to help you come up with a fundraising plan to fit your groups needs and goals. Simply go to AIM Fundraising for that help and experience.

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Zip 77043  
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