

## Holiday Inn Fishkill Launches Electronic Hotel Sales and Catering Sales Packet to Event Planners

By *WebEventPlanner.com*

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*Webeventplanner.com announced today the launch of the Holiday Inn Fishkill Electronic Hotel Sales and Catering Sales Packet to Event Planners.*

Providing the Hotel with a "Real Time Hotel Sales and Catering Sales Tool" which includes:

### E-Packet - Complete (Virtual Hotel and Catering Site Inspection)

Facilitates instant transmission of sales and catering packets to prospective clients and event planners. E-Packets include banquet menus, wedding menus, holiday menus, Bar Bat Mitzvah menus, restaurant menus, audio visual listing, special promotions, contact information, access to reservations, location information, meetings information, ballroom layout, capacities listing, guest room information, photo galleries, and virtual tours and much more.

### E-Packet - Customized Solution (Customized Web Sites)

Each hotel sales and catering sales staff member can send a customized hotel sales and catering sales E-Packet website (Electronic Sales & Catering Packet) to prospective event planners and meeting planning clients with a personalized letter as the home page. They can also select specific brochure and Sales/Catering items to appear in the navigation bar specific to that guest's needs. Each customized Hotel Sales and Catering Sales E-Packet is also personalized with the client information and sales managers contact information. Customized E-Packets (web sites) are set up just as you would when sending a paper sales packet, but allows sales professionals to do this virtually in a faster and more effective way, saving time and money.

### What is <http://www.WebEventPlanner.com>?

Hotels from across the United States recognize the importance of making their event planning sales information immediately available to meeting, wedding and event planners who operate under tight schedules. Hotels and event vendors have come together in the <http://www.WebEventPlanner.com> directory to make Hotel Sales and Catering Sales information available to meeting, wedding and event planners in an accurate and easy-to-use format. Navigation through the directory is as quick and simple as turning a page.

For more information please visit <http://www.webeventplanner.com>

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Since 1999 has provided clients with Internet Sales and Catering Sales Resource Development and Consulting. As an experienced Hospitality Web Sales Trainer, Louis brings 18 years of sales and customer experience in the hotel industry and 10 years of Internet Hotel Sales and Catering Sales Research and Development. Providing you with a common sense approach to the virtual world.

Category	Business, Marketing, Travel
Tags	hotel internet marketing, hotel marketing plan, closing the sale, closing sales, how to close a sale, meeting planning
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