

## Polygon Unveils New Public Face

*Polygon, the jewelry industry's largest B2B e-marketplace, unveiled a new look-and-feel this month, with a complete redesign of the introductory sections of the website.*

**May 8, 2008 - [PRLog](#)** -- The facelift provides a fresh and inviting appearance, and a more user-friendly and informative experience to all industry professionals who want to learn more about Polygon and what it will do for their business. The content is “search-engine optimized” (SEO) and provides quick and easy access to the key features that benefit retailers and wholesalers in today’s economic environment. A Quick Search area allows “outsiders” the ability to search the four product databases (diamonds, colored stones, watches, and finished jewelry) for content, but does not reveal price or sourcing data. Extensive, newly-created information showcases the ways Polygon’s thousands of members around the world use the network to increase sales and profits. “Polygon’s new look provides a compelling image of what we have been to the jewelry community for over 20 years: an invaluable, multi-faceted resource,” states Polygon Founder and President, Jacques Voorhees. “It conveys a more up-to-date feel and provides outsiders a better understanding of the value found inside the Polygon community.”

About Polygon. PolyGroup, Ltd., the operator of the Polygon network, began operations in 1984. Polygon has been the leading online business-to-business Internet marketplace for jewelry industry professionals for over 20 years. At present, thousands of retail jewelers, gem and jewelry industry suppliers, and others in the trade, in aggregate conduct millions of dollars a day in transactions. Polygon's features include one of the largest combined inventories of polished diamonds on Earth: over \$3 billion at wholesale value. Polygon also includes active discussion forums and databases for colored stones, finished jewelry, and watches. Polygon is a membership organization that provides suppliers the most cost effective way to sell fine jewelry, diamonds, colored stones, and watches; and provides retailers the most efficient means for sourcing such product. Polygon members also exchange valuable information and a “from the trenches” view of industry trends on a minute-to-minute basis. The company was acquired in 2004 by Mediagrif Interactive Technologies based in Montreal, Canada (TSX: MDF), and is now expanding into Asia via a joint venture with the Dubai Multi Commodities Centre (DMCC). Polygon is headquartered in Dillon, Colorado. More information is available at [www.polygon.net](http://www.polygon.net), or via phone at 800-221-4435 (+1-970-262-7200). Contact information for regional offices in Europe and Asia is listed on the website.

Website: [www.polygon.net](http://www.polygon.net)

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Source	Polygon.net
Website	<a href="https://www.polygon.net">https://www.polygon.net</a>
City/Town	Dubai
State/Province	Dubai
Zip	31303
Country	United Arab Emirates
Industry	Diamonds
Tags	<a href="#">Diamonds</a> , <a href="#">Diamond Jewelry</a> , <a href="#">Buy Diamonds</a> , <a href="#">Sell Diamonds</a> , <a href="#">Pearls</a> , <a href="#">Coloured Stones</a> , <a href="#">Watches</a> , <a href="#">Buying Diamonds</a> , <a href="#">Diamond</a>
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