

Austin Radio News Personality Bets on Internet Radio

By Internet Broadcasting Group

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Former Anchor, Greg Narag, joins Internet Broadcasting Group

Austin, Texas- A voice that is familiar to many in Austin, Texas is now going to make his voice heard as a media consultant at Austin based Internet Broadcasting Group.

Greg Narag, former news anchor and reporter with KLBJ-AM, has joined the Internet Broadcasting Group as a media consultant. In his new position Greg will assist clients with developing and programming private label radio stations. Private label radio stations broadcast on the internet but are branded for a specific company. Financial companies can broadcast financial news from their own perspective “The idea is to increase brand affinity, the length of web site visits and web site penetration through audio programming suited to the web site visitors,” explains Narag.

Greg Narag will assume his duties at the Internet Broadcasting Group on May 13. The Internet Broadcasting Group is a subsidiary of Network Logistic, Inc.

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About Internet Broadcasting Group

Internet Broadcasting Group provides high-quality technology and programming to clients, assisting them with online brand communications. Internet Broadcasting Group, based in Austin, Texas, is a subsidiary of Network Logistic Inc., the largest IT services firm in Central Texas.

Category	Internet, Multimedia, Technology, Computers
Tags	Internet Radio, private label radio, podcasting
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