

Click Manageware releases 'White Label' streaming service for Service Providers

By Click Manageware

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Click Manageware, a global leader in Managed Streamware Services is offering Independent Software Vendors, telcos, software publishers, distributors and resellers a revolutionary means of providing a hassle-free streaming on-demand environment.

Click Manageware, a global leader in Managed Streamware Services plc, today announced support for the Microsoft program amending the Service Provider License Agreement (SPLA). The new program allows service providers to stream Microsoft Office 2007 for delivery through a Software-as-a-Service (SaaS) model.

"We are pleased that Microsoft has set a date for allowing service providers to stream Microsoft Office," said Dave Moore, CEO of Click Manageware. "We have signed contracts with a number of providers and have been waiting for the amended SPLA Agreements to roll out new services. Our partners and resellers are poised to take advantage of the new business opportunities on day one. We believe that Microsoft has taken a bold step and we are behind them 100% in their decision to amend the SPLA agreement to allow streaming of applications."

No need to buy the boxed product and no contract ties

CyberTrak Software will use Click Manageware Managed Streamware Services to stream Microsoft Office 2007 so that it can be offered through a Software as a Service model.

"Customers simply sign up for the service and have access to Microsoft Office 2007 direct to their PC for a manageable monthly price, without the need to buy the boxed product – potentially saving hundreds of pounds in up-front expenditure," said Darren Brown, CEO of CyberTrak Software. "There is no minimum contract, giving customers the freedom to use the products on a month by month basis. Customers have access to the latest versions of the software, so when Office 2009 is released, they can have that streamed to their PC at no extra cost."

What is Application Streaming?

Application streaming significantly accelerates the distribution of software and is an alternative to completely installing a Windows®-based program on a PC

The concept behind application streaming is similar to music or video streaming. The application is streamed from a central server where only the parts of the application required by the user are installed for immediate use. As additional functionality is required by the user, these portions of the application are streamed on demand. When the user has finished with the application, and chooses to do so, all components are completely removed from the client, as if the application was never there.

Applications Available Anywhere, to Anyone, at Any Time

Application streaming allows all applications to be instantly available to any user, anywhere in the world. Users' requests for delivering and updating applications will become a distant memory. Whether the user is on their own machine or that of a colleague, applications are available for immediate use. IT administrators simply manage user groups to determine which set of applications are available to each.

About CyberTrak Software

Located in Brighton, on the south coast of England, CyberTrak is a company dealing with computing for

business in all its forms. We are committed to making technology usable and enabling our clients businesses to benefit as a result.

CyberTrak's team are responsible for managing hardware, as well as building applications, websites and databases, for clients who operate in a variety of sectors; and range in scale from small and medium size businesses to large corporations.

We have extensive experience in the financial services sector, only recently we have developed a complex cross border tax management system and a currency trading platform for our clients - amongst many other projects.

About Click Manageware

Click Manageware is a Private Limited Company owned and run by Remote IT Solutions Ltd.

Remote IT Solutions Ltd was founded in 2002 as a provider of Information Technology Support Services. The company has grown solidly on its reputation for delivering consistently high quality services focused on technical excellence. Remote IT Solutions provide IT solutions and support services to organisations ranging in size from 20 users through to 20,000 users. We specialise in the design, delivery and support of corporate IT solutions. With extensive experience in Citrix, VMware, SoftGrid and Microsoft technologies, we lead the market in the development of business solutions and methodologies.

Our capabilities are recognised by our vendor partners with accreditations and specialisations that acknowledge the depth of our expertise and the priority that we place on ensuring our Consultants and Technicians have the highest technical capabilities available.

Our solutions are based on real world experience providing solutions to an extensive corporate customer base. Our knowledge has been built up in partnership with the leading software vendors and over many years of delivering successful customer projects.

Category Computers, Software, Technology
Tags application streaming, saas, software delivery, software as service, software to rent, streaming software, on-demand software
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