

Competition Will Decide Next Great Drummer and Raise Funds For Katrina Survivors and Children

By Just Roots PR

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Eric Seats, drummer to major recording artists and mentor to local youths using drums, along with his business partner Chrystal Allen, and Spaun Drum Company in Chino, California present a one day "Drum-Off" to benefit Katrina survivors.

Eric Seats, drummer to major recording artists, a single father and mentor to local youths using drums, along with his business partner Chrystal Allen, and Spaun Drum Company in Chino, California present a one day "Drum-Off". The "Drum-Off" is a competition among local area drummers for the title of Top Drummer.

Eric Seats and Chrystal Allen are co-creators of an upcoming reality show entitled, The Next Great Drummer.

The "Drum-Off" is scheduled for June 2008 and will be held in the City of Chino in California, more details will be given at a later date. All financial donations will be collected and given to a trusted organization for deployment to the Katrina survivors only, preferably Oprah's Angel Network, or a representative.

Major and local companies are asked to donate items for invited children of the Chino Boys and Girls Clubs, children from area schools, and kids from local area skate parks, who are our special guests for that day.

The Items needed are bottles of water, bottled juices, school supplies, drum supplies/equipment, music/CD's, packaged food items (ex. chips or cookies for the visiting area children).

Additionally, free vendor space will be made available to those vendors who make donations of their product, water and various other drinks and snacks for the competitors, visiting children and general public.

Contact Chrystal Allen -213-278-3714, or Sylvia Seats – 909-573-2608 for more details.

About Eric Seats:

Eric is part of the Key Beats, Inc. team, which was established in 1997 by both Rapture Stewart and Eric Seats.

Eric and Rapture got into the music game touring and working with Montel Jordan, and from there, Rapture went on to be the music director for Timbaland, Missy Elliott, Aaliyah, Ginuwine and Playa. Timbaland soon noticed their production talents and signed them to a publishing deal with Warner/Chappell. Missy also got on board and began to work with them in the studio. They developed a very unique chemistry with Missy right away. Their first song produced with her was the chart topping 702 hit "Where My Girls At". This song paved the way for what was to come. Soon after, they signed a management deal with Blackground Entertainment and began on their musical journey.

The dynamic duo went on to produce songs for the movie and soundtrack "Romeo Must Die". They caught

the ears of hit song writer and Destiny's Child member Beyonce Knowles while producing a song for them on this project. They went on to produce the song "Independent Women (Pt. 2)" for their "Survivor" record. This was the original version of the song that was recorded for the movie "Charlie's Angels". After the success of the soundtrack, Aaliyah wanted to work with them on her next project as well. They went to work right away with hit makers Static and Black of the group Playa. They also developed a very unique chemistry with Static. They went on to produce half of her record "Aaliyah" which included the 1 hit "Rock Da Boat" written by Static. This solidified their place in the music game and they went on to work on numerous projects.

Key Beats, Inc. has worked collectively and individually with many different artists, whether producing and writing in the studio or performing live.

To date, some of the artists they have worked with include the late Aaliyah, Timbaland, Missy Elliott, Ginuwine, Playa, 50 Cent, Lloyd Banks, Young Buck, Tony Yayo, DJ Whoo Kid, Travis Barker, T.I., DJ Drama, Young Dro, Jay-Z, Destiny's Child, Beyonce, Tweet, Nelly, Murphy Lee, DMX, Ashanti, Ja Rule, DJ Reflex, DJ Dense, Yung Joc, Diddy, Pharell, Busta Rhymes, Chingy, Fabolous, Tank, Keyshia Cole, Kanye West, Bubba Sparxxx, Nelly Furtado, Rich Boy, Soulja Boy, Lil' Mo, D4L, En Vogue, Karen Clark-Sheard, The Soul Seekers, Mary Mary, 702, Montell Jordan, Chante Moore, Kenny Latimore, Dave Hollister, Lalah Hathaway, Kelly Price, Patti LaBelle, Stevie Wonder...and the list goes on and on.

Eric is currently writing and producing a Broadway musical entitled TIMELESS.

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