

Culinary Show At Sharaf Dg To Mark Partnership Between Princess Household Appliances Bv And Geco

Famous Masterchefs Ramzi & Cas Spijkers cooked up a storm of culinary delights at a cooking show hosted at Sharaf DG, Times Square Center on April 24, 2008

April 29, 2008 - [PRLog](#) -- Dubai, United Arab Emirates: Sharaf DG – the leading one-stop electronics destination in the UAE staged an exciting culinary show at it's Times Square Center outlet on Thursday, 24th April 2008. The event was held to mark the partnership between Princess Household Appliances BV, a Dutch company that supplies small domestic products worldwide, and GECO, a distributor of household appliances and consumer electronics in the Gulf region. Princess Household's brand ambassadors Chef Ramzi, Chef Cas Spijkers and Tonny Eyk, a composer, pianist and food connoisseur kept the audience captivated by cooking various international recipes, sharing cooking tips and giving them a taste of the delicious fare.

Speaking on the event, Mr Nilesh Khalkho, Director, Sharaf DG, commented "Chef Ramzi is hailed as the premier chef of the Arab World by international media and we were delighted to have him host the culinary show at Sharaf DG Times Square Center. Considering the enthusiastic response, we will consistently partner with our vendors to bring exciting, entertaining and informative events to our customers throughout the year".

The event coincided with the 3rd anniversary of Sharaf DG, the fastest growing electronics retail brand in Dubai. To celebrate it's anniversary, Sharaf DG has a host of special deals, bundle offers and raffle draws that will extend till 10th May, 2008.

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About Sharaf Group

Established in 1976 in Dubai, United Arab Emirates (UAE), by two enterprising brothers of UAE origin, the Sharaf Group is one of the UAE's reputed business houses encompassing businesses in diverse fields. The first business that the Sharaf Group ventured into was shipping. The Group created a robust framework to launch and diversify into other businesses like Retail Fashion, Retail Electronics, Cargo, Logistics, Financial Services, Real Estate, Warehousing and Logistics and Travel and Tourism to name a few. Over the years the Sharaf Group has carved an enviable reputation for its financial integrity, discipline, reliability and trustworthiness. Goal-oriented and determined human resources from across the continents numbering over 3,000 add to the success of the business.

For more information log onto: <http://www.sharafdg.com>

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