

New Professional Copywriting Service Ups the Ante For Unique Custom Content and Business Writing

By Press Release PR

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Priceless Writers takes center stage as the only company that businesses and website owners need for profit enhancing copy

Bay St. Louis, MS – Statistics don't lie - over 80% of all web traffic from search engines comes from organic results. Pay per click campaigns may offer some extra traffic, but at a cost. The real way to ensure a website is in the top ranking of the major search engines is to provide fresh and original content that attracts both the search engine spiders and Internet traffic – step forward professional copywriting specialists Priceless Writers.

Born from the needs of businesses and website owners for unique custom content that delivers results, Priceless Writers comprises of four of the best online copywriters in the business. With over 35 years of combined freelance writing experience writing for Fortune 500 companies as well as small-to-medium businesses, the services offered by Priceless Writers ensure that business owners, Internet marketers and webmasters can now enjoy a single point-of-contact for all their copywriting and web copy requirements.

“The greatest benefit to clients is the diverse knowledge and skills at Priceless Writers,” says Samantha Cummings, Head of Client Services. “Rather than having to fish about for different writers to handle different projects, clients can get everything they need in one place and from writers they trust. It streamlines their businesses, saves them time and they know they are getting excellent quality work.” It's this commitment to quality and professionalism that is one of the major selling points of Priceless Writers when comparing the company to other freelance writing services.

"There are literally thousands of freelance writing companies floating around the Internet today," adds Danielle Bullard, Head of Finance. "While most provide first-rate samples and plenty of promises, only a few can actually deliver. At Priceless Writers, we write with a genuine passion – we care about the success of our clients just as much as our own! This enthusiasm is what makes Priceless Writers unique and guarantees our clients writing that delivers results."

Results are something that Priceless Writers deliver on. Their in-house search engine optimization and marketing expertise already has the company holding many of the top rankings on Google and other search engines for their keyword niche, even though their website officially launches on May 01 2008. It's these kinds of proven results that Priceless Writers now bring to the professional copywriting services market for their clients. While there will be a Pay Per Project option, enhancing the company's service further is the VIP Membership package that Priceless Writers also offers. VIP Members will benefit from a host of additional services:

- Discounted rates
- Article marketing guidance
- Personal writer selection
- Free article directory submission
- Priority service
- Exclusive offers via newsletter

Head of Marketing Danny Brown promises there are more benefits to come. “As Priceless Writers evolves, further services will be added to the overall client experience. These will include professional proofreading and editing, one-to-one consultancy services on article marketing and website promotion, specialist advice on how to complement the content provided to maximize traffic and, ultimately, profit. Combine this with the current services offered to all Priceless Writers’ clients and it’s clear that our company will meet any copywriting requirements.”

Perhaps this is best summed up by Head of Development, Yona Williams. “It’s a great joy to provide services that please clients and generate success, while also getting a chance to utilize your skills in writing and research. Priceless Writers harnesses the enthusiasm of four wordsmiths who love to write and take pride in their work, thus creating truly unique client-writer bonds.”

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Further details about Priceless Writers are available at <http://www.pricelesswriters.com>

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About Priceless Writers

Formed in 2008 by four highly respected freelance writers, Priceless Writers is a professional copywriting service offering unique custom content for clients worldwide. With the choice of Pay Per Project or VIP Membership, a combined 35 years of result-driven copy and expertise that can provide for small projects or Fortune 500 companies, Priceless Writers bring the next level of professional copywriting to the freelance provider market.

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