

Prospectvision Secure Second Round Funding

By Prospectvision

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Reading based lead generation business Prospectvision Limited today announced that funding for its second development phase has been agreed.

With support from the South East England Development Agency's enterprise network, Prospectvision won backing from Finance South East through the Catalyst Fund. "We are delighted to have gained the backing of Finance South East and the Catalyst Fund investment allows us to further develop the Prospectvision service. It also supports growth of the business through the roll out of an expanded sales and marketing plan" commented Andy Krafft, Managing Director.

For more information about Prospectvision and future investment opportunities visit <http://www.prospectvision.net>

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About Prospectvision: Prospectvision generates sales leads for B2B organisations by analysing the behaviour of otherwise anonymous visitors to its customer's websites

Category	Marketing, Business
Tags	Business Development, funding, investment, lead generation
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