

Job Search 2.0 Empowers Professionals To Land More Job Offers Despite Economic Uncertainty

Proven to Minimize Transition Time Between Jobs, Internet Tools Combined with Unique Job Search Techniques Will Be Unveiled at a Workshop for Hispanic Professionals to Achieve a Greater Level of Success.

April 24, 2008 - [PRLog](#) -- As part of its ongoing commitment to provide value to its members, Hispanic Professionals Networking Group (HPNG) announces its High Impact Career Management Workshop presented by Rod Colon, Career Coach and CEO of Empowering Today's Professionals (ETP) Network. ETP provides each member with programs tailored to the professional running their career as a business. Starpoint Solutions, a thriving technology-services firm with high-profile Fortune 500 clients, is the premiere sponsor for this workshop.

On April 29, 2008 at 6:00PM this limited seating workshop will be held at the Manhattan offices of American National Standards Institute located at 25 W. 43rd Street in New York. Attendees can register online for the High Impact Career Management Workshop at <http://www.hpng.net/events>

Job Search 2.0 proven formulas was developed by Rod Colon, CEO and number one Career Coach with ETP Network. Job Search 2.0 uses a straightforward, common sense approach to networking and career management. Rod attributes the success of Job Search 2.0 to his 24 years of experience as a corporate HR management insider, outside agency recruiter, and professional networker.

"Professionals mostly focus on developing their skills, but rarely learn how to manage their career," says Ali Curi, president of HPNG. "This is especially magnified with Latinos at the mid-management level who are left to develop their career on their own, with no real direction. With the economy taking a downturn, people want to ensure they are 'recession proof.' This workshop will show professionals how to properly market core skills, develop a result focused career plan that continuously expands job opportunities, while proactively reaching out to their network before they need a job"

In a time when corporate goals are geared towards capitalizing on the booming Hispanic purchasing power, HPNG is offering this workshop as a proven way for Hispanic professionals to empower themselves.

"Although outside resources can be leveraged, taking charge of managing a career is the sole responsibility of each individual person. Allowing an employer to manage your career is counterintuitive and poses great risk. Job Search 2.0 is the first step in running your business, the business of YOU" says Rod Colon. "The ETP Network empowers professionals to manage their careers as a business because your business is your career."

About Starpoint Solutions

Starpoint Solutions provides world-class enterprise-wide consulting and custom application development. For 25 years, Starpoint Solutions has been a trusted source of human capital and solutions to help our clients achieve and exceed their business goals. Founded in 1982, Starpoint is privately held and have offices nationwide. For more information, visit: <http://www.starpoint.com>, contact: info@starpoint.com or call 212-962-1550.

About Hispanic Professionals Networking Group

Launched in 2003, HPNG hosts networking events in New York and Miami, and offers a diverse range of professional development workshops and seminars. Info: <http://www.hpng.net/events/2008aprilconf.php>

About ETP Network

The mission of the ETP Network is to provide each member with an empowered career/business plan that leverages a powerful Trusted Network. The ETP Network services provide each member with programs tailored to the professional and their business career plan. <http://www.etpnetwork.com>

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IGS is committed to empowering professionals and small business owners for success by mixing non-traditional venues, dynamic leaders and socially interactive activities in productive, yet relaxing environments. IGS insures companies succeed by implementing creative solutions through events, public relations and self empowerment opportunities.

Website: www.ipowergs.com

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