

Webeventplanner.com Revolutionizes Hotel Internet Sales And Marketing

By WebEventPlanner.com

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VIRTUAL 'REAL TIME' HOTEL SALES AND CATERING SALES TOOL SOLUTIONS - Web sites are good marketing tools but we all know that even the best marketing does not close the sale! Sell above and beyond your competitors virtually.

http://www.WebEventPlanner.com announced today the launch of its Hotel Sales and Catering Sales E-Packet-Customized program solution for hospitality sales and catering sales managers.

Each hotel sales and catering staff member can send a customized Hotel or Catering E-Packet website (Electronic Sales & Catering Packet) to prospective event planners and meeting planning clients with a personalized letter as the home page.

"I love this [customized solution] more than anything else we are working with!! WE LOVE IT!" says Meredith Haverfield, Red Lion Templin's, director of sales and marketing.

Customized E-Packets (web sites) are set up just as you would when sending a paper/email sales packet or media kit, but allows sales professionals to do this virtually in a faster and more effective way, saving you time and money.

This interactive Hotel Sales and Catering Sales E-Packet-Customized solution allows the hotel and catering facilities to track customized E-Packets from initial contact through to booking the piece of business. Statistics show 11 percent of the customized E-Packets sent out through WebEventPlanner.com to date resulted in booked business.

"Simply having a web site is not enough to bring attention to a hotel's event services anymore," says Louis Godin, owner, WebEventPlanner.com. "Hotel staff members who send out sales and catering packets to prospective event planners and meeting planning clients can use this customized solution to maximize communications to each inquiry in seconds!"

For more information please visit us at <http://www.WebEventPlanner.com>

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Since 1999 has provided clients with Internet Sales and Catering Sales Resource Development and Consulting. As an experienced Hospitality Web Sales Trainer, Louis brings 18 years of sales and customer experience in the hotel industry and 10 years of Internet Hotel Sales and Catering Sales Research and Development. Providing you with a common sense approach to the virtual world.

Category	Travel, Entertainment, Event
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