

Hotel Sales & Catering Sales Professionals Can Now Create Customized And Personalized Web Sites

By WebEventPlanner.com

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WebEventPlanner.com announced in April its customized web sites solution (E-Packet).

Customized E-Packets (web sites) are set up just as you would when sending a paper sales and catering packet, but allows staff members to do this virtually in an easy and more cost effective manner. Allowing sales & catering professional to create a web site to market directly to each inquiry call by market segment and individual.

1. E-Packet - Customized solution allows selection of a variety of home page templates (with specific information and photos).
2. Hotel Sales & Catering Managers have complete control of the home page template allowing them to customize and add specific information regarding each event.
3. Sales & Catering Managers can select specific brochure items to appear in the navigation bar specific to a client's needs.
4. Each customized E-Packet is personalized with a clients's name and contact information.
5. Home pages are personalized to each sales and catering manager's contact information. Once a sales staff member is logged into this program, it atomically personalizes each home page the sales & catering manager's contact information.
6. Each subscriber is able to track complete statistical information on each customized E-Packet.

For more information please visit us at <http://www.webeventplanner.com>

"Web sites are great," explains Louis Godin, owner of WebEventPlanner.com. "But web sites can overwhelm users with too much information." "A Customized E-Packet allows the Sales & Catering Manager to tailor design a web site to allow the guest to view brochure and menu information specific to their event needs, while providing a selection of home pages directed to different market segments."

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Phoenix-based WebEventPlanner.com was established in 1999 to create an online "Real-Time Sales Tool," featuring Electronic Packets for the hotel sales and catering sales industries. Provided clients with Internet Sales and Catering Sales Resource Development and Consulting. Brings 18 years of sales and customer service experience in the hotel industry and 10 years of Internet Hotel Sales and Catering Sales Research and Development. Providing you with a common sense approach to the virtual world.

Category Travel, Entertainment, Event

Tags hotel internet marketing, hotel marketing plan, catering sales, catering leads, hotel leads, hotel marketing, sales tool

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