

Sxsw Rewind: Roxwel Releases 24 New Pieces Of Content

By *Blastro Networks*

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Roxwel's 101x In Studio Series Presents Nada Surf, Vampire Weekend, Hanson, People In Planes, The Black Keys, The Whigs and So Many More!

AUSTIN, Texas—With nearly 2,000 bands showcased during a five day span at this year's South by Southwest (SXSW) Music Festival, it was beyond impossible for fans to catch even a fraction of the talent. And that's where Blastro Networks' music entertainment site Roxwel (www.roxwel.com) steps in, bringing you highlights from this year's buzz bands and those under the radar too.

Releasing 24 additional pieces of content thus far (part one of Roxwel's SXSW content included Moby, American Bang, Boombox, Kissinger and Sounds Under Silence), Roxwel's 101x In Studio series features Toby Ryan chatting it up with the industry's up-and-coming musicians, not only giving you an intimate look at these artists but several exclusive acoustic performances as well. It's the side of SXSW that you did not see at the sponsored day parties and nighttime showcases, and Roxwel is your ticket.

Recently released content features: Nada Surf, Hanson, Rocco DeLuca, Jim Ward, Casey McPherson, Heloise and the Savoir Faire, Low vs Diamond, The Airborne Toxic Event, Smackola, The Donnas, The Lemurs, Vampire Weekend, Scary Kids Scaring Kids, Flyleaf, Phantom Planet, Tom Morello, The Black Keys, Young Heart Attack & Electric Touch, Atmosphere, The Whigs, Ludo and People In Planes. For this content and more, check out <http://www.roxwel.com/show/101xinstudio.html?jump=20>.

Stay tuned to Roxwel's 101x In Studio (<http://www.roxwel.com/show/101xinstudio.html?jump=0>), Uncut (<http://www.roxwel.com/show/uncut.html>) and Artist Commentary (<http://www.roxwel.com/show/artistcommentary.html>) series for the last of SXSW content releases and future interviews and performances with the industry's hottest stars.

ABOUT BLASTRO NETWORKS

Blastro Networks operates the Internet's premier destinations for high quality, ad-supported music content, including major label and independent music videos, artist interviews, industry news and original shows, which are now also featured on "Blastro Music," a channel on Verizon's FiOS TV VOD platform in HD. Blastro (www.blastro.com), voted "Best of the Web 2007" by */Business Week/*, is an urban-centric site for Hip-Hop, Pop, R&B, Latin and Reggaeton enthusiasts. Roxwel (www.roxwel.com) is an alternative fusion of Rock, Metal and Indie entertainment, and Yallwire (www.yallwire.com) features Country, Bluegrass and Christian artists.

With a combined reach of over 5,000,000 monthly unique visitors, Blastro Networks' sites provide niche advertising platforms with banner and pre-roll options that reach engaged and highly targeted users. Blastro Networks' advertisers have included American Express, Colgate, Ford, General Motors, Honda, Hyundai, Microsoft, Miramax, New Line Cinema, Nokia, Pfizer, Procter & Gamble, Reebok, T-Mobile and Toyota/Scion.

Category Music, Entertainment, Internet

Tags sxsw, Austin, Music, roxwel, vampire weekend, nada surf, hanson, black keys, the whigs, people in planes, moby, ludo

Email [Click to contact author](#)

Website <http://www.blastro.com>
Phone 512.485.3148 x812
City/Town Austin
State/Province Texas
Country United States
Link <http://prlog.org/10064308>



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