

Free On Line Seminar Targets Hotel Sales and Catering Sales Managers

By *WebEventPlanner.com*

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Louis J. Godin, owner of Virtual Sales solutions provider WebEventPlanner.com, announced today the launch of "Reviewing the Fundamentals of Selling Hospitality Online". Bring back personal attention and the fundamentals of selling Virtually.

This on line seminar will provide information about the best practices in virtual sales and hotel internet marketing for hotel sales and catering sales managers. Helping you sell above and beyond your competitors.

To review this free on line seminar please visit <http://www.webeventplanner.com> and select in the Hotel Sales and Catering Sales Seminar banner.

On line seminar includes:

The Fundamentals of Selling Hotel & Catering Facilities Virtually

Where to go to find free or very cheap Internet Promotion for your web site

Providing you with the tools to think "outside the box" when it comes to virtual world

Bring back personal attention "Sales 101" to the virtual sales process

Show you how to stand out and sell above and beyond your competitors virtually

Developing and Maintaining your Sales Material Virtually

Show you how to use your web site as a "Hotel and Catering Facility Tool" and as a "Real Time Sales Tool"

Provide you with time saving tips to set virtual "policies and procedures"

Help you to start a paperless sales and catering sales offices environment

Avoiding Out-Dated Web Site Information

For more information, please visit <http://www.webeventplanner.com>

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Since 1999, Louis Godin has provided Event Planner Internet Resource Development, based on 18 years of hotel and event planning experience. He is certified in hospitality operations by the American Hotel and Motel Association and holds a degree in Hotel & Motel Management. Mr. Godin offers 10 years of Internet Research and Development for the Event Planning Industry.

Category Hotel Internet Marketing, Event Planning

Tags hotel internet marketing, hotel marketing plan, meeting planning, wedding planning, corporate meeting planners, Hotel

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