

## **Venture Farm alongside the founder of Demand Media and PayPal invests in Vator.tv**

*By Venture Farm*

*Dated: Apr 08, 2008*

*Venture Farm, LLC, an early stage funding and execution company has made an investment in Vator.tv, a social media company, focused on innovation in technology and digital media.*

Venture Farm, LLC, (Venturefarm.com) an early stage funding and execution company has made an investment in Vator.tv (vator.tv) , a social media company, focused on innovation in technology and digital media. The platform enables entrepreneurs to create a centralized communication point, connect with investors for funding, get exposure in the press and get access to resources needed for effective execution.

Irvine, Ca April 7, 2008 – Vator.tv joins the Venture Farm Portfolio Companies. The total investment remains confidential, but the managing partner of Venture Farm, Sid Mohasseb stated that “The total investment round in Vator.tv will provide the company the capital needed to realize significant market opportunities and get to the next level”

Vator.tv promises to be the connection point between early stage companies and their potential success partners: investors, customers, suppliers and press. “Vator provides an innovative platform that allows entrepreneurs to get their ideas or needs discovered and connect with others in networks of interest” said Mohasseb. “It is the YouTube, meets Myspace, meets CNN; and all with a viable commercial purpose centered around entrepreneurship.” he continued. Sid Mohasseb joins Richard Rosenblatt, former chairman of myspace.com and founder of Demand Media, on the company’s advisory board.

“We are excited to join the Venture Farm family of companies” said Bambi Francisco, co-founder and CEO of Vator.tv. She continued, “Peter Thiel, co-founder of PayPal, saw our vision first, he was followed by a number of other visionary investors, including Venture Farm. Vator was instrumental in providing exposure to one of Sid’s portfolio companies, which lead to the Venture farm investment and its support of our continued focus on execution; Venture Farm is all about effective execution and so are we; both internally at Vator and as a component of our value proposition to our customers, the entrepreneurs.”

“Great companies are built on the foundation of good ideas and good people and Vator.tv enjoys both. We are very excited about the future of the company and delighted to be supporting Bambi, a professional journalist who truly understands the business of digital media and communications” said Mohasseb.

### About Venture Farm

Venture Farm is an equity funding source that adds hands-on experience to the execution process without replacing the management. It passionately helps portfolio companies build a solid organizational foundation, fine tune their value proposition, accelerate their growth, and gain access to subsequent funding.

Venture Farm addresses the existing gaps in the venture capital and angel investing process and offers an innovative investment model that uniquely creates value for it’s investors, is highly supportive of the portfolio companies, and an integral part of the follow-up funding ecosystem.

For additional Information contact [Info@VentureFarm.com](mailto:Info@VentureFarm.com)

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### About Vator.tv

Vator.tv is a catalyst for innovation. It is a professional network and marketplace for ideas and businesses. Anyone, across all industries, at any stage, can share ideas, products, services and businesses with the rest

of the world, mainly through video.

For more information visit [vator.tv](http://vator.tv)

Category	Technology
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