

Podpro.ca launches iPhone ski trail map database to thirty-three of North America's best resorts

By podpro.ca

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Podpro Systems™ is pleased to announce the launch of their iPhone® ski trail maps to thirty-three of North America's top mountain resorts. All thirty-three iPhone® trail maps are online now for free at www.podpro.ca.

Podpro Systems™ is pleased to announce the launch of their iPhone® ski trail maps to thirty-three of North America's top mountain resorts. All thirty-three iPhone® trail maps are online now for free at www.podpro.ca. Podpro Systems™ also creates unique, portable, easy to use animated ski and snowboard resort guides that can easily be viewed on a BlackBerry®, iPhone®, iPod® and many other portable electronic devices.

Whistler B.C. – Podpro Systems™, a Whistler B.C. company creates and provides mobile users with unique, electronic resort guides. Additionally, Podpro Systems™ provides mountain resort destinations with animated video trail map guides that are easily integrated into the resorts current web site for their guests to download to their portable devices.

“This is the best way for resorts to provide their guests with the information they need to maximize their enjoyment and comfort during their visit.” says Susan Millar of Garibaldi Highlands B.C. She's talking about the brainchild of her partner, Dan Defilla of Whistler B.C. and their company, Podpro Systems™.

“In the past, a resort guest would have to carry a wasteful paper trail map that can get wet and was not much help” said Millar. “Now they can simply pull out their BlackBerry®, iPhone® or iPod® that they are carrying anyway and easily view the guides and trail maps.

Podpro Systems™ iPhone® trail maps provide iPhone® users with the resorts high resolution trail map graphics. The mobile user can use the iPhone's® unique multi-touch user interface to zoom in and scroll around to explore the trail map. Podpro also provides iPhone® users with live resort weather and snow conditions along with links to the resorts home page and lodging options.

Podpro Systems™ animated resort guides are fully customized to suit each unique resort and the information they want to make available to their guests. Some information Podpro Systems™ suggests covering is: the location of first aid care and on mountain emergency phone numbers; lodge or restaurant facilities including menu info, location of washrooms and other services offered; terrain park information and their locations.

Currently available is the guide to Whistler and Blackcomb Mountains in Whistler B.C. The company is also creating guides for other major Canadian and US mountain resorts for the 2009 winter season. The free resort guides can be viewed online at: <http://www.podpro.ca/>

Resort Guide Details

Podpro Systems™ animated video guides are created for resorts for a nominal, one-time cost. This nominal fee starting at \$3,499 is designed to fit any resort's budget while providing substantial value. Podpro Systems™ will set up a customized, in-depth, breakdown of the entire resort and it's services and amenities, complete with voice-over, music and animated graphics. Additional options include the creation of special iPhone® compatible web pages, detailed trail guides and the integration of corporate partner

advertising material. This entire package can be easily integrated into the resort's current web site and also on CD-ROM for use at trade shows or in direct mail campaigns.

Podpro Systems™ is a Whistler B.C. based company specializing in animated digital guides that play on portable devices. The company's free resort guides can be downloaded globally from their web site, iTunes® store and select tourism web sites. This ease of access and cost free distribution attracts a much wider viewer base and creates an increased value for resorts and sponsors.

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<http://www.podpro.ca>

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Podpro.ca is a free website specializing in the creation and distribution of ski and snowboard guides designed for today's portable electronic devices. Video guides in the palm of your hand that show and tell you how to find the goods, Audio guides for all those mp3 players out there and iPhone trail maps specially designed for Apple's breakthrough god phone.

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