

## **Moroccan American Bridges: [www.morocconewsline.com](http://www.morocconewsline.com)**

*By New Commerce Group*

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*In partnership with the American Chamber of Commerce, AMPA is proud to announce its 3rd Edition of Moroccan American Bridges, to be held in Casablanca May 5th - 7th 2008.*

The program and caliber of participants, speakers, and sponsors will mark yet another successful AMPA event in Morocco. AMPA membership, the largest since inception, will benefit from access to professionals from around the world with a common interest: MENA and the U.S. at crossroads. The environment is promising. In the background of the U.S. economic slowdown, Morocco, and MENA in general, shows great potential as it continues reforms leading to a more robust development. Moroccans abroad continue to play a major role in this shift, as they are the bridge that continues to make Morocco an attractive and emerging destination.

Based on feedback from members, the business sessions will cover the following topics:

- 1) The Moroccan stock market and opportunities in the financial sector. Highlights of the 2008 Finance Law and the interest rate environment and how they can be of particular benefit to Moroccans abroad.
- 2) The economic potential of Moroccan/MENA professionals abroad and their impact on development.
- 3) The promotion of Moroccan and MENA products and services in the U.S.
- 4) Business opportunities linked to the U.S. government Millennium Challenge Corporation (MCC) grant to Morocco. A large pool of funds is potentially available to companies and professionals to conduct studies and projects. The ins and outs of the MCC grant.

Finally, The Young Moroccan Entrepreneurship Competition 3rd edition , organised in partnership with AIESEC , gives entrepreneurs the opportunity to turn innovative ideas into real businesses. Participants will develop business plans that are based on some of the most innovative ideas that would be feasible in Morocco. Aspiring entrepreneurs should enter plans in areas as diverse as but not limited to new technologies, tourism, computing services and software, consumer goods, and financial services. The YMEC provides a forum in which participants can develop and test their business vision and plans, develop their business ideas, and compete for cash prizes. Visit <http://www.amp-usa.org/ymec08>

First Prize:

30,000 DH

Qualification to the TIC AMERICAS 2008 finals in Colombia. <http://www.ticamericas.net>

Paid Hotel and 20,000 DH towards the trip to TIC AMERICAS 2008 in Colombia

Business coaching by « le réseau Maroc Entreprendre »

Second Prize:

15,000 DH

Business coaching by « le réseau Maroc Entreprendre »

Third Prize:

10,000 DH

Business coaching by « le réseau Maroc Entreprendre »

Karim Zouiyen editor at Morocco Newsline - [www.morocconewsline.com](http://www.morocconewsline.com)

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