

## **If A Picture Is Worth A Thousand Words - The Question Is How Many Words Is A Video Worth ?**

*By Cyprus Video Portal*

*Dated: Mar 22, 2008*

*A Video streaming service that brings people together*

Action speaks louder than words!

In the case of photographs and videos certainly the latter not only portray events visually but they capture the special things that were said. Amusing or poignant moments and atmosphere, so that those who could not be present do not feel so 'left out'. Nothing could be truer than for those missing a family wedding. This is what led Margaret Efstathiou to the creation of 'My Video Wedding Cyprus'. Last year, Margaret (who lives in Paphos) successfully launched the first video portal in Cyprus - My Video Weddings Cyprus.

Couples coming to Cyprus to marry are offered the chance to have their wedding captured on a short video with music and this can be e-mailed to family and friends who could not travel to Cyprus to share the couple's 'big day'. Alternatively, the wedding couple can choose to have their video posted on Margaret's website ([www.myvideoweddingcyprus.com](http://www.myvideoweddingcyprus.com)) where it remains for 12 weeks and can be easily downloaded. This service has also proved popular for the birth of a baby and special wedding anniversaries.

Using the same video streaming technology, Margaret launched a second website for people selling their properties in Cyprus. Potential buyers living abroad can watch a short video clip of the property so that they can really see what the property has to offer – thus saving a great deal of wasted time and expense viewing unsuitable properties. Properties are advertised on the website <http://property.cyprusvideoportal.com>. until they are sold and more importantly only a single payment for the advertisement is made with NO commission being charged.

Soon Margaret realised that she could progress further and launched her third website - [www.cyprusvideoportal.com](http://www.cyprusvideoportal.com) which provides a 'video window' for all types of businesses in Cyprus including hotels, holiday apartments, sports facilities, restaurants, clubs, property developers, holiday villas and shops. The Video Portal is ideal for people looking for a business, as they are able to see what the company can offer. The potential is huge and local companies have been showing great interest in it especially as Margaret has purposely kept prices for the different packages attractively low....

The power of video streaming over the internet is now available in Cyprus.

- For more information please telephone Margaret Efstathiou on 99 482426 or e-mail [Margaret@cyprusvideoportal.com](mailto:Margaret@cyprusvideoportal.com)

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About Cyprus Video Portal - a search engine directory of businesses in Cyprus that offer a comprehensive range of video streaming facilities. Video streaming direct on their own web site. Bring businesses, products and services alive !

Tags                    cyprus, video, VIDEO STREAMING, cyprus hotels, cyprus properties, weddings in cyprus, cyprus clubs, cyprus services  
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