

MyREALTY®.com, home of the GLS, is now open for business in Dallas / Ft. Worth, TX.

By MyREALTY.com

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What does this mean to residents and real estate agents of the Metroplex? Maximum real property exposure to a broader audience and easy access to enhanced marketing tools.

Already, more than 20 N. Texas real estate brokers, representing hundreds of real estate agents, have posted thousands of property listings to the Global Listing Service™ (GLS).

MyREALTY.com recently announced the addition of Dallas-based Local Sales Consultant Mary Ann Grande to their growing National Sales Team. “We believe in taking a Local Approach in working with Real Estate Brokers and Agents, and helping them to market their properties to an International audience of Buyers, Sellers, and Investors.” said Tim Mancuso, Director of Global Sales for MyREALTY.com. “We are very excited to have Mary Ann Grande as our Local Sales Consultant for the Dallas market. Mary Ann knows both the industry and the local Real Estate market, and is a tremendous resource for our Clients in Texas. She’s local – and that really makes a difference – she understands Dallas Real Estate.”

Matt Hilton, Office Manager of Keller Williams Realty in Richardson said, “We are one of the first major brokerages in the area to leverage the GLS. We believe that each and every property we market deserves the maximum exposure to a worldwide audience of Buyers and Investors – that’s why we market all of our listings in the Global Listing Service® on MyREALTY.com. This fits right in with our commitment to the best marketing and technology available for our Team Members and Clients.”

MyREALTY.com, Inc. is not a Real Estate brokerage. They are a media company and go-to real estate portal for consumers and service providers. The Global Listing Service™ was designed specifically to help Realtors® and real estate brokerages grow their business and reach their target marketing goals. The brokers contact information and a link back to their site are posted on the property details page for each listing, and inquiries and leads go directly back to the listing agent with no fees or additional charge. In addition, all real estate agents and real estate service providers can advertise themselves in the MyREALTY.com service directory at no cost.

MyREALTY.com executive Tim Mancuso will be in the Dallas / Ft. Worth market area during the week of March 17, meeting with several of the area’s top brokers, agents and local service providers.

About MyREALTY.com, Inc:

MyREALTY.com is home of the Global Listing Service (GLS) and offers a broad array of real estate marketing products for consumers, agents, brokers, and other real estate service providers. MyREALTY.com is not a brokerage, and its mission is to simplify the process of marketing and transacting real property. Posting properties to the Global Listing Service is free, and users can obtain virtual tours, property reports, mortgages, websites, IDX (MLS streamed to website), and featured advertising opportunities throughout. Currently servicing North American markets, MyREALTY.com will be expanding its international search functionality in Q4 2008. Website: <http://www.MyREALTY.com>

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